Media Trust

*Film making on a shoestring* workshop

SCVO training suite, Mansfield Traquair Centre

EDINBURGH EH3 6BB

10.00 am – 4.00pm, 19 May 2014

Outline of the day

The workshop is designed to assist organisations like yourselves to tell the story of your work, your projects and most importantly, your people on video in a way which makes the best use of low-budget cameras, microphones, editing software and other equipment.

We will provide small cameras, mics, tripods and laptops on the day, but you should feel free to bring along any film-making equipment such as smartphones or tablets if you already use these for making your own videos – we will aim to do a short session on best practice for mobile devices as part of the day’s work.

We would also like you to bring along any ideas you have – regardless of how detailed they might be at this stage – for any film projects you have in mind once the training is completed. This would give us all a chance to discuss how each group could tackle the challenges of story-telling in their own contexts and according to their own timetables.

All being well, MediaTrust will be able to advise and assist all those who’ve come to the training workshops on a continuing basis through the rest of 2014 if they wish to take up the offer, and the workshop would be a good place to begin planning for that.

The day will be split into a series of practical, hands-on exercises:

*planning and preparing to film;*

*framing interviews and shooting cutraways;*

*shooting “action” sequences;*

*quick tips on good sound;*

*preparing to edit;*

*video editing on free software such as iMovie;*

*posting your organisation’s videos online (YouTube, Vimeo etc).*

Media Trust already has a large catalogue of online resources, top tips and other help pages, such as [how to film vox pops](http://resources.mediatrust.org/top-tips-for-filming-vox-pops/), how to [set up a YouTube account](http://resources.mediatrust.org/getting-started-on-youtube/), guides on [financing film](http://resources.mediatrust.org/guides/filmakers-guides/) projects and much more.

Do feel free to visit the [resources page](http://resources.mediatrust.org/guides/) on the website before or after the workshop to get further information.

I look forward very much to seeing you next week, but please do not hesitate to get in touch with me beforehand if you have any specific questions or if there are any issues you’ve encountered over film making for the web within your own organisation.

Very best wishes

Pete

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