

EDINBURGH BY NUMBERS 2014





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The figures appearing in this publication are the most up-to-date available to the editorial team at the time of going to press in April 2014. While every effort has been made to ensure a high degree of accuracy, the City of Edinburgh Council accepts no liability for any errors or misinterpretations. Some percentages may not sum to 100 due to rounding.

This booklet was produced by the Business Intelligence Service within the City of Edinburgh Council. If you require further information, contact us at businessintelligence@edinburgh.gov.uk, or phone 0131 529 4817.

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Welcome

Welcome to the eighth edition of Edinburgh by Numbers. This publication provides an annual statistical overview of Edinburgh and its comparative economic performance. This year we include new analysis of the social economy and other data to illustrate wider aspects of the quality of life in the city.

This shows how the local authority and its partners are delivering public services in challenging times, and highlights the significant economic contribution made by the Edinburgh charity sector. You will also see that we are a safe, clean city with a highly skilled workforce, growing job opportunities, and one of the highest wellbeing rates in the UK. Our city is well connected both digitally and in terms of public transport, with access to world class healthcare and education facilities for all, and a wealth of cultural and leisure opportunities.

Investors and visitors tell us that they are attracted to Edinburgh by many of these assets and in 2013 we welcomed 23 new foreign direct investment projects, bringing 1027 jobs to the city. For the third year in a row, the Council's programme to promote Edinburgh to investors has brought external recognition for the city, ranked as top mid-sized city in FDI Magazine's, European Cities and Regions of the Future 2014–15

By the end of 2013 Edinburgh's unemployment (JSA claimant) rate had bounced back from a peak of 3.6% in 2012 to 2.1%, the lowest since December 2008. Throughout recession and recovery, this figure has remained consistently below the Scottish rate, a testament to our city's resilience.

The future also looks bright for Edinburgh's school leavers, in part due to effective

partnership with local employers through the Edinburgh Guarantee programme. Between its launch in 2011 and the end of 2013, this Council led programme has helped 724 young people into employment with 68% of job opportunities generated in small and medium enterprises. We are proud to report that 91.4% of 2013 Edinburgh school leavers achieved a positive destination in work, education or training, the highest rate ever recorded in the city, and up 10% since 2008.

One in a hundred City of Edinburgh Council employees is now a Modern Apprentice and the Council was named Best Public Sector employer of 2013 by Skills Development Scotland. We were also delighted to receive our first 'Britain in Bloom' Best City Award from the Royal Horticultural Society for the quality of our parks, gardens and green spaces, where some of our young people have found their first jobs, as part of the Edinburgh Guarantee.

We look forward to another exciting year of opportunity, with the launch of the Edinburgh Trams service in May 2014, construction beginning at Heriot Watt University on the £30 million Scottish National Performance Centre for Sport, and we are working with our partners across Scotland to maximise economic benefit of the Glasgow Commonwealth Games 2014.

I trust this year's Edinburgh by Numbers will provide a valuable resource, and we welcome any feedback you may have, through our online survey.

Sue Bruce
Chief Executive, The City of Edinburgh Council

1 People

Figure 1

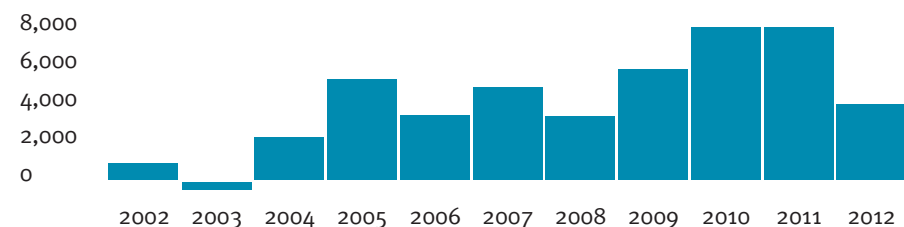
Demographics 2002, 2012

	Edinburgh City		Edinburgh City Region		Scotland	
	2002	2012	2002	2012	2002	2012
Total population	447,490	482,640	1,518,750	1,622,750	5,066,000	5,313,600
Male population	214,479	235,183	729,082	788,292	2,435,643	2,577,140
Female population	233,011	247,457	789,668	834,458	2,630,357	2,736,460
Child (0-15) population	72,380	73,421	284,069	280,374	957,817	914,671
Working age (16-64) population	306,154	338,331	997,562	1,069,454	3,295,332	3,473,178
Retirement age (65+) population	68,956	70,888	237,119	272,922	812,851	925,751
Population density (residents per km2)	1,695	1,828	145.69	155.67	65	68

Source: National Records of Scotland

Figure 2

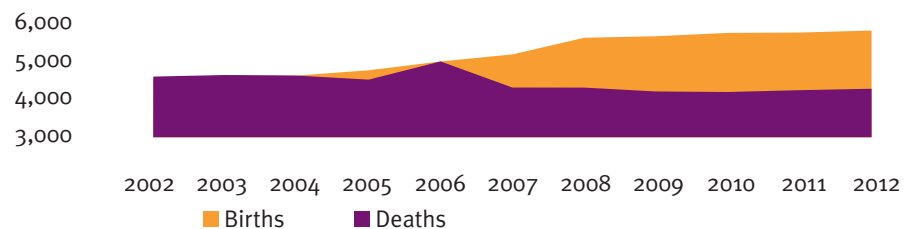
Difference between numbers of people moving into and leaving Edinburgh



Source: National Records of Scotland

Figure 3

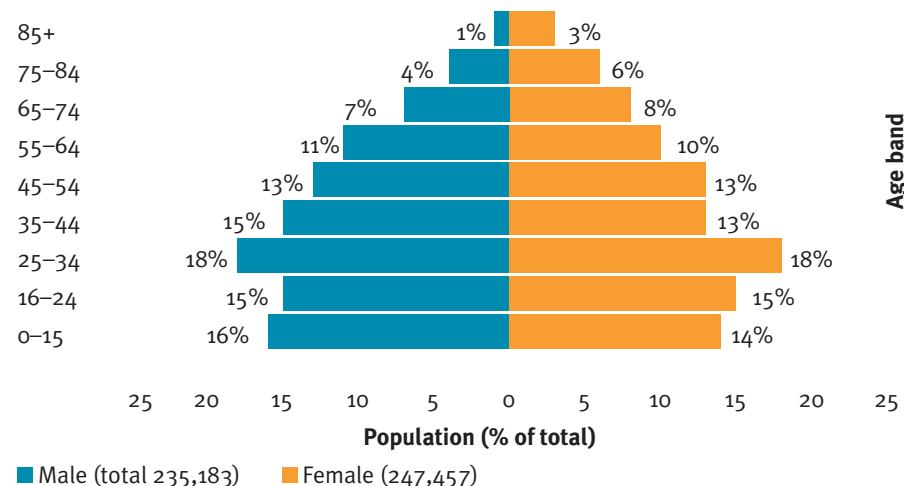
Number of births and deaths 2012



Source: National Records of Scotland

Figure 4

Age structure 2012

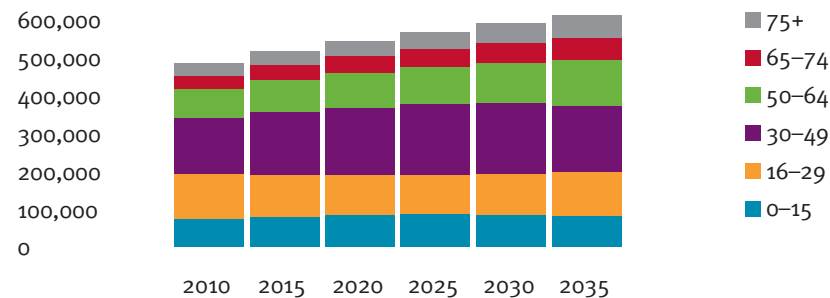


Male (total 235,183) Female (247,457)

Source: National Records of Scotland From Census 2011.

Figure 5

Projected population of Edinburgh by age band, 2010-based (2010-35)

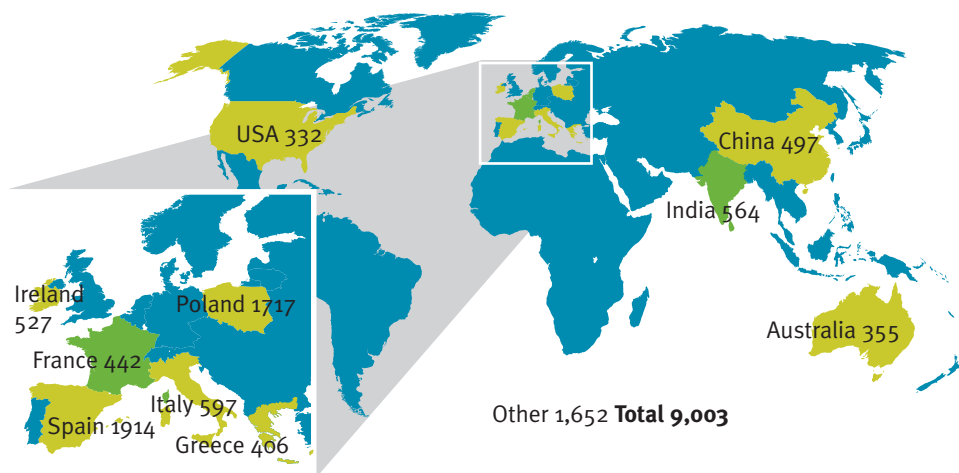


	2010	2015	2020	2025	2030	2035
75+	35,400	37,400	39,500	46,400	52,300	60,300
65-74	34,000	39,500	44,200	47,500	54,100	57,700
50-64	79,600	86,000	93,300	97,700	105,700	123,200
30-49	144,800	164,100	177,900	186,900	186,000	174,500
16-29	119,900	112,500	104,600	104,300	109,600	116,100
0-15	72,300	77,800	84,200	85,400	82,800	79,600
Total	486,100	517,200	543,800	568,200	590,500	611,400

Source: National Records of Scotland For continuity 2010 projections were not revised after 2011 Census.

Figure 6

Overseas workers registered in Edinburgh 2012–13 (top 10 countries of origin)

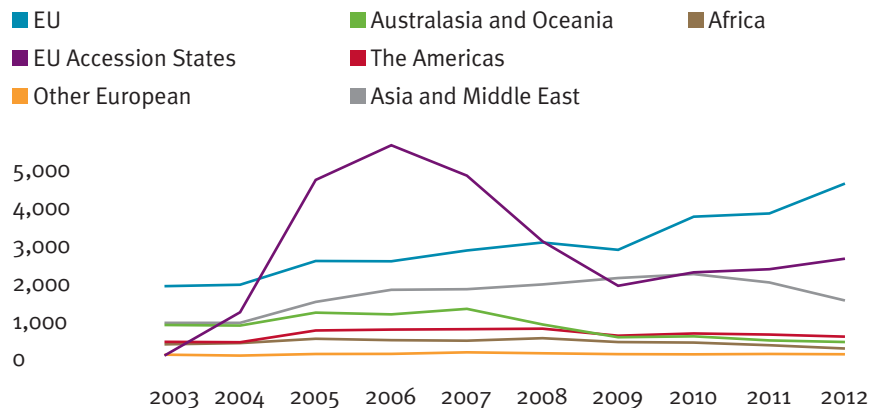


Source: Department for Work and Pensions

* National Insurance Number registrations by foreign nationals.

Figure 7

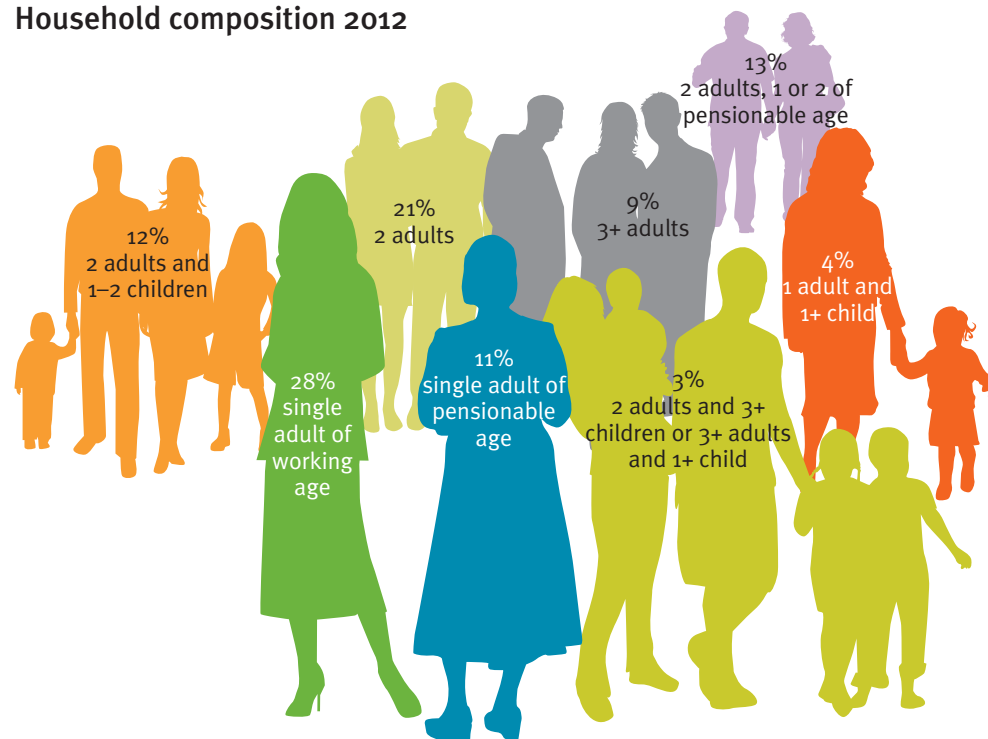
Overseas workers registered in Edinburgh 2003–2013



Source: Department for Work and Pensions

Figure 8

Household composition 2012

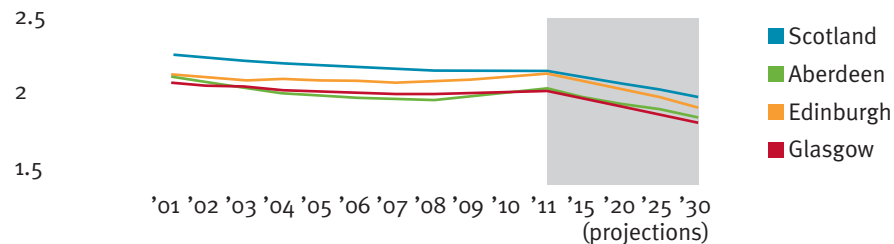


Source: The Scottish Government, Scottish Household Survey

* Numbers do not sum to 100% due to rounding.

Figure 9

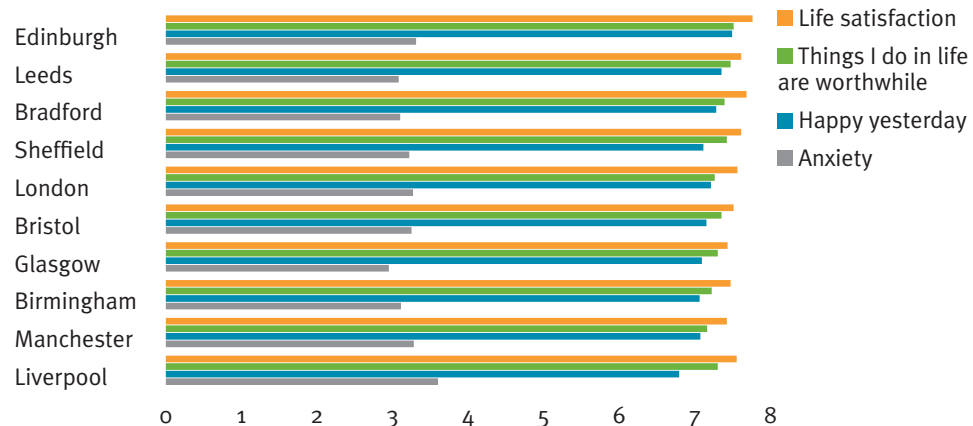
Average household size 2001–2030



Source: General Registers Office for Scotland

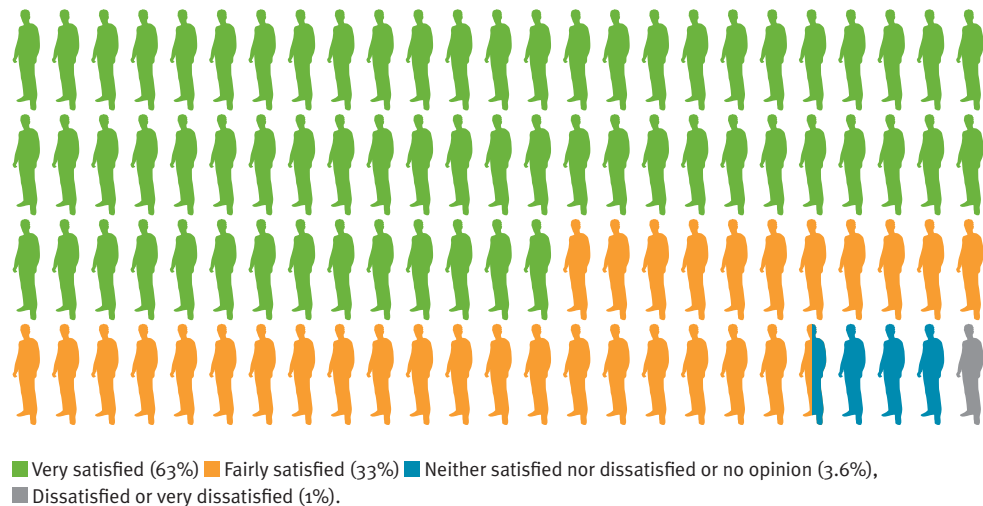
2 Quality of Life

Figure 10
Residents wellbeing rating out of ten in major UK cities 2012–13



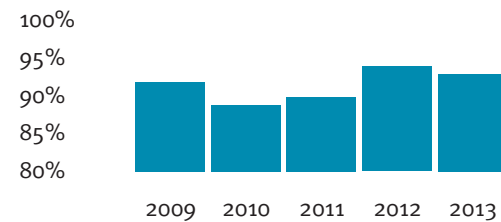
Source: Office of National Statistics – National Well-being
Values are based on an 11-points scale from Low to high (0-10).

Figure 11
Residents satisfaction with Edinburgh as a place to live 2013



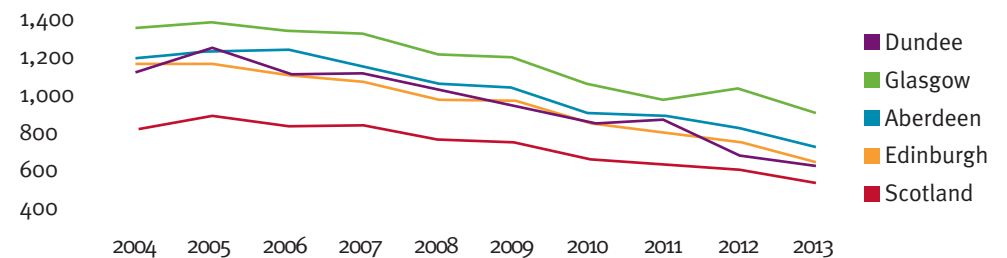
Source: Edinburgh People Survey 2013

Figure 12
Satisfaction with neighbourhood as a place to live



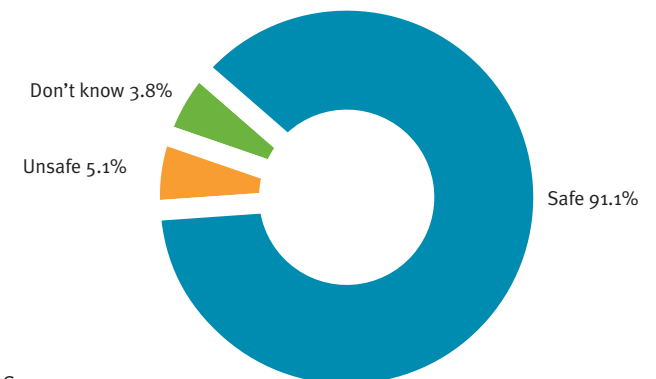
Source: Edinburgh People Survey 2013

Figure 13
Recorded crime per 10,000 residents in Scotland for fiscal years ending 2004–2013



Source: The Scottish Government, Recorded Crime in Scotland

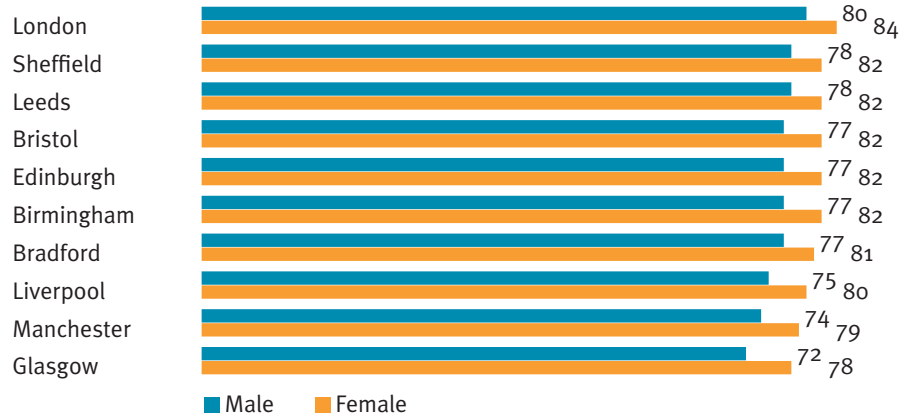
Figure 14
Residents who feel safe in their neighbourhood after dark



Source: Edinburgh People Survey 2013

Figure 15

Life expectancy of residents born in 2010–12 in major UK cities

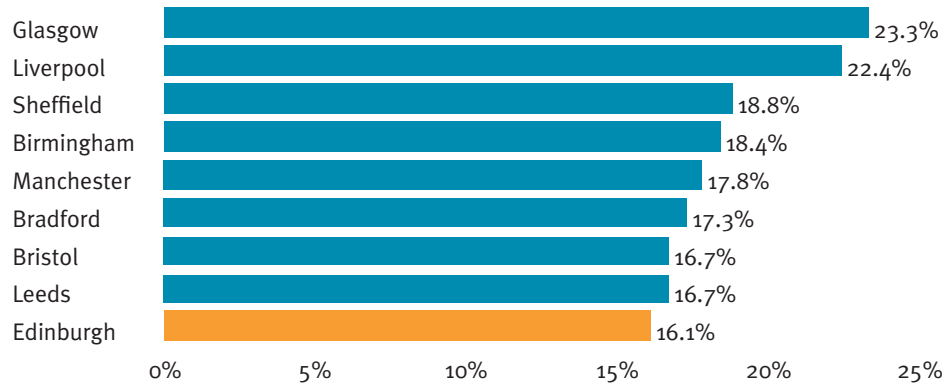


Source 1: National Records of Scotland

Source 2: Office for National Statistics

Figure 16

Residents in major UK city with limiting health 2011



Source: Census 2011

Did you know?

Edinburgh Leisure runs more than 50 sports facilities for the City of Edinburgh Council and saw total attendance figures of 4.9m in 2013–14.

Source: The City of Edinburgh Council

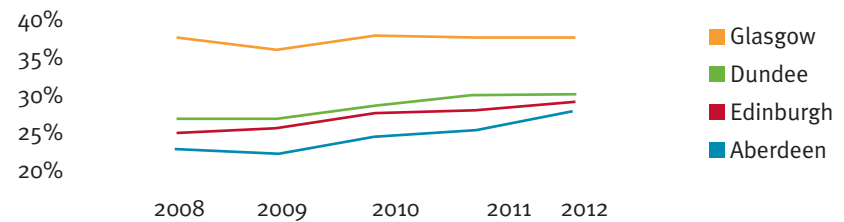
Did you know?

In 2013–14 museums and galleries run by Edinburgh Council received over 838k visitors.

Source: The City of Edinburgh Council

Figure 17

Percentage of older people with high levels of need being cared for at home

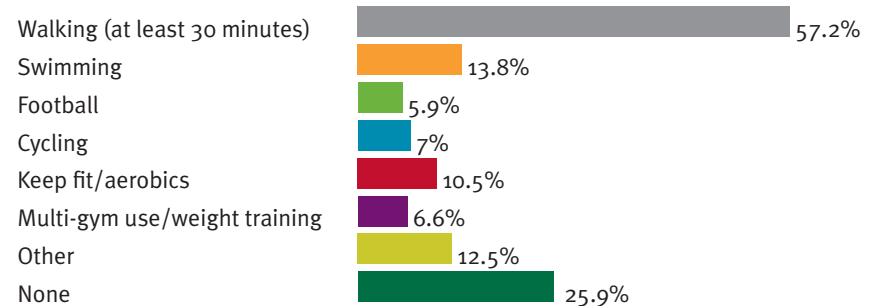


Source: The Scottish Government

% of people over 65 requiring 10 hours or more care per week who receive support in their own home rather than in a care home or long stay hospital bed.

Figure 18

Residents' physical activity*

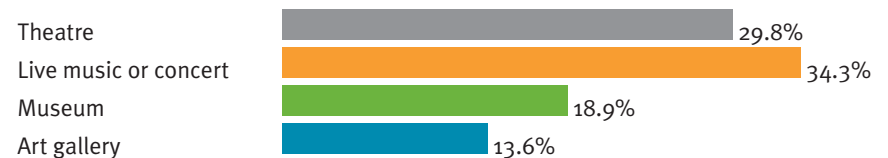


Source: Edinburgh People Survey 2013

* Within last 4 weeks.

Figure 19

Residents' cultural activity*



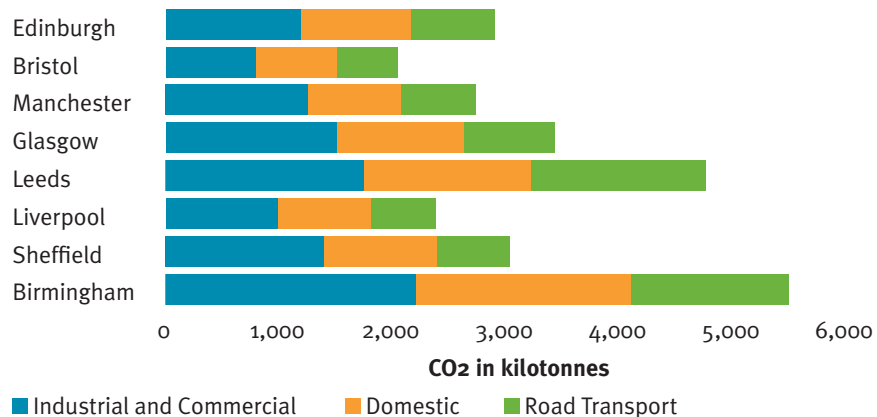
Source: Edinburgh People Survey 2013

* Survey respondents asked about their cultural activity (excluding festivals) in the previous year.

3 Environment

Figure 20

Carbon dioxide emissions in major UK Cities 2011

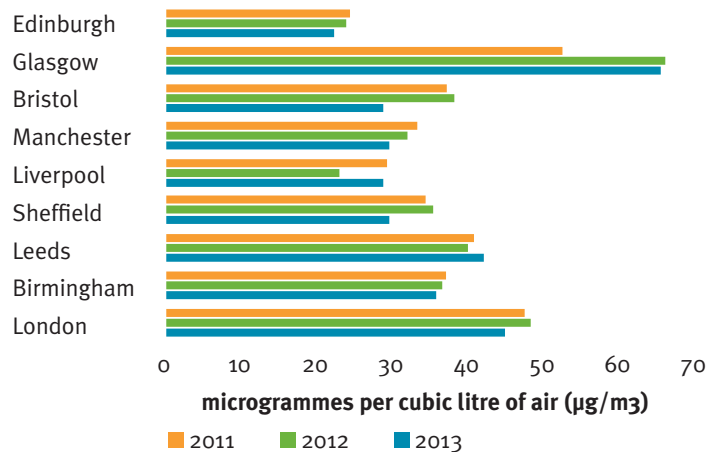


London – Industrial and Commercial 17,623, Domestic 14,461 and Road Transport 7,823.

Source: Department of Energy and Climate Change

Figure 21

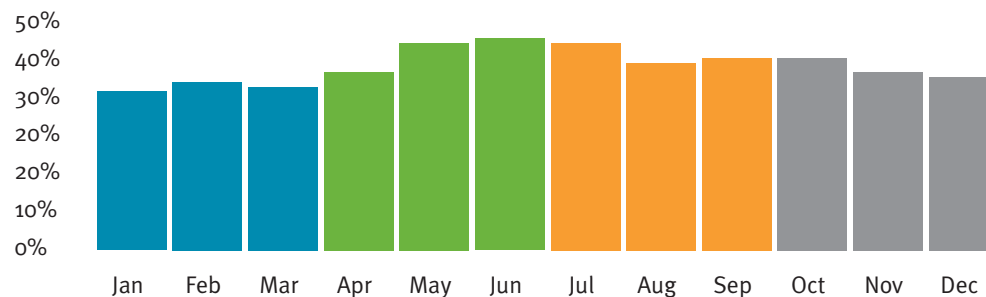
Air pollution levels in major UK Cities (2011–2013)



Source: Department for Environment, Food and Rural Affairs

Figure 22

Recycling rates 2013

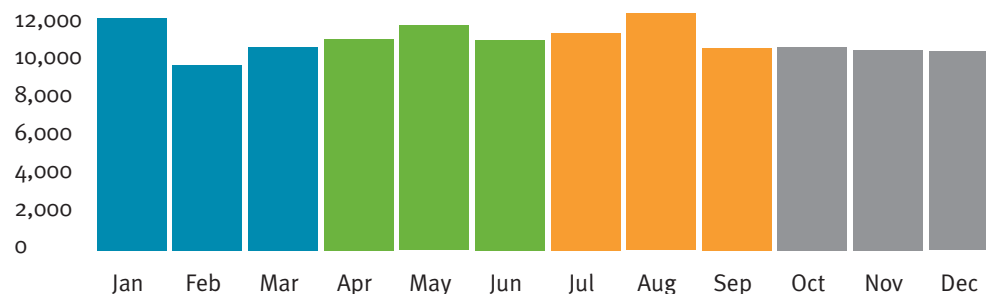


Source: The City of Edinburgh Council

Direct comparison with earlier years is not possible as the method of measurement changed in 2012. However, in 2003–4 the recycling rate was less than 10% (25,312 of 262,585 tonnes). Historic data can be found on SEPA website.

Figure 23

Waste to landfill (tonnes) 2013



Source: The City of Edinburgh Council

Total for 2013 was 130,555 tonnes compared with 231,300 tonnes in 2003/4 (SEPA). Method of measurement changed in 2012 but historic information available from SEPA website.

Figure 24

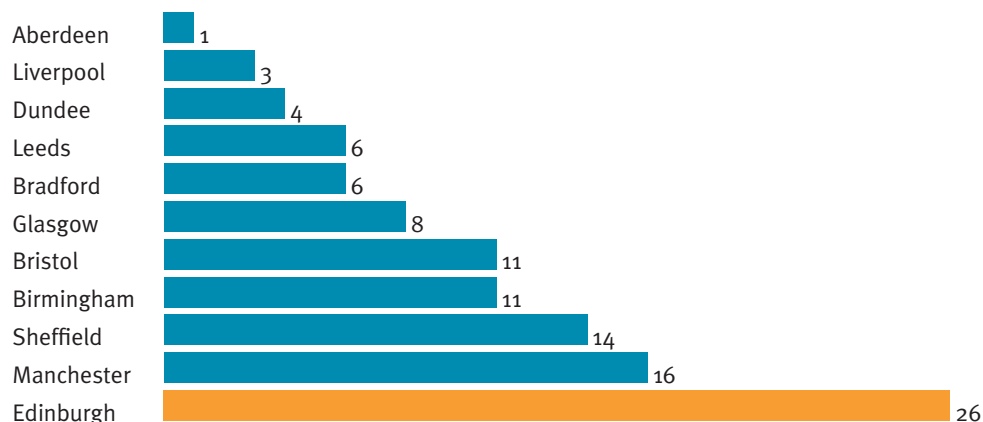
Percentage of streets meeting cleanliness standards 2013–14 (target 95%)

Q1	Q2	Q3	Q4
95%	97%	95%	96%

Source: The City of Edinburgh Council

Figure 25

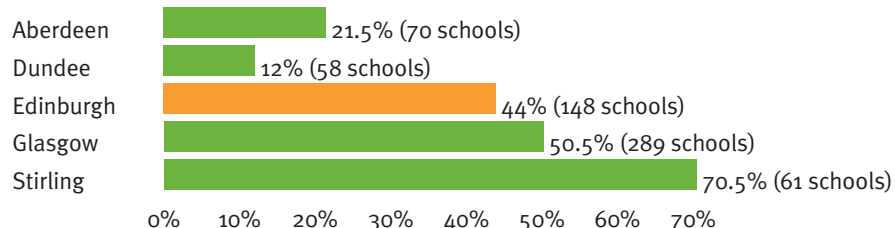
Green flag parks in major UK cities 2013



Source: Keep Britain Tidy

Figure 26

Green Flag Eco Schools* in Scottish cities 2014



Source: Keep Scotland Beautiful

* No of schools with Green Flag as % of total local authority schools including nursery, primary, secondary and additional support needs. Figures correct as of February 2014.

Did you Know?

The City of Edinburgh was the winner of the Royal Horticultural Society's Britain in Bloom Best City in 2013.

Source: Royal Horticultural Society

4 Labour and Skills

Figure 27

Economic status of residents of Edinburgh aged 16–64

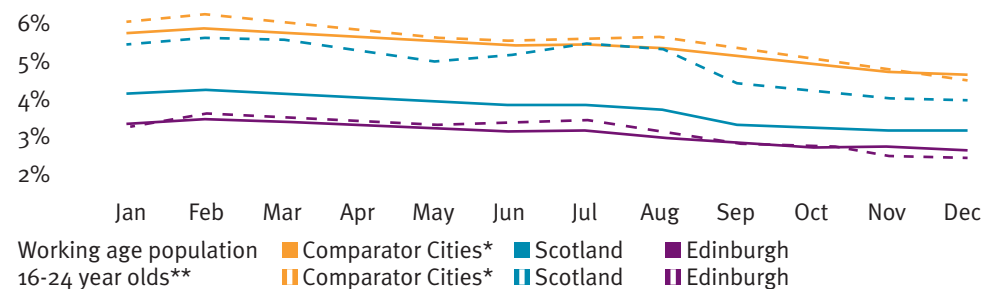
	Edinburgh		Scotland	
	Number	%	Number	%
Working age (16-64) residents	349,700	100%	3,391,300	100
Economically active	269,100	77	2,611,400	77
...all in employment*	250,700	71.7	2,406,300	71
...who are employees	219,900	62.9	2,127,700	62.7
...who are self employed	30,200	8.6	258,500	7.6
...unemployed and seeking work	18,500	6.8	207,000	7.7
Economically inactive	80,600	23	779,800	23
...who want a job	13,300	16.5	200,100	25.7
...who do not want a job	67,300	83.5	579,700	74.3
...student	32,700	40.7	181,700	23.3
...looking after family/home	17,000	21	158,900	20.4
...long-term sick	13,300	16.5	224,400	28.8
...retired	8,300	10.3	125,100	16
...other	9,300	11.5	89,700	11.5

Source: Office for National Statistics, Annual Population Survey

Figures are for the period from January to December 2013. ONS Business Register and Employment Survey 2012 shows 31.4% Edinburgh jobs are part time compared with 33.2% for Scotland.

Figure 28

Job Seeker Allowance claimant rate as % of working age population 2013



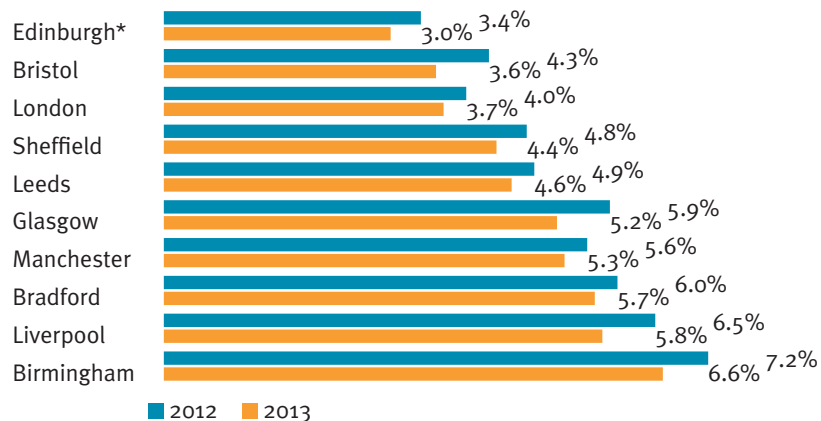
Source: Department for Work and Pensions

* Average of other major UK cities – Birmingham, Bradford, Bristol, Glasgow, Leeds, Liverpool, Manchester and Sheffield.

** As % of working age population.

Figure 29

Working age population claiming Jobseeker's Allowance in major UK cities 2012–2013

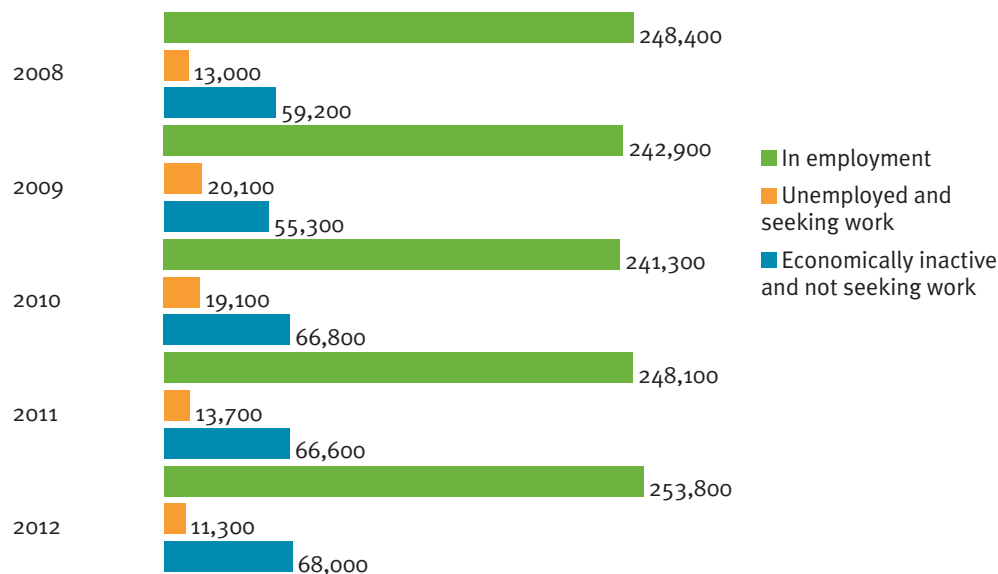


Source: Department for Work and Pensions

Percentages are taken as an average over the whole year. * Edinburgh's rate had dropped to 2.6% by Dec 2013, the lowest since Dec 2008.

Figure 30

Economic activity of the working age population of Edinburgh 2008–2012



Source: Office for National Statistics, Annual Population Survey

Figure 31

People working in Edinburgh, Scotland and the UK by occupation 2013

	Edinburgh	Scotland	UK
Managers, directors and senior officials	7.9%	8.3%	10.2%
Professional occupations	32.1%	20.1%	19.8%
Associate professional and technical	13.5%	12.7%	14.0%
Administrative and secretarial	12.3%	11.0%	10.8%
Skilled trades occupations	7.0%	11.1%	10.6%
Caring, leisure and Other Service occupations	7.4%	9.5%	9.1%
Sales and customer service occs	6.5%	8.9%	7.9%
Process plant and machine operatives	3.9%	6.5%	6.3%
Elementary occupations	9.3%	11.4%	10.7%

Source: Office for National Statistics, Annual Population Survey

Figures for Jan- Dec 2013.

Figure 32

People in employment* in Edinburgh by industrial sector 2012

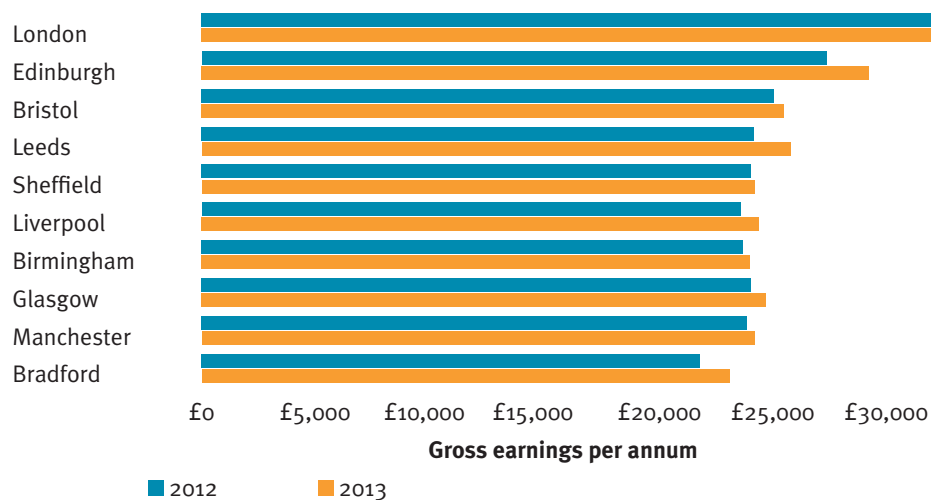
	Edinburgh		Scotland	
	Number	%	Number	%
Professional, scientific and technical	46,600	14	172,500	7
Health	45,100	14	376,200	16
Financial and insurance	38,000	12	91,300	4
Education	27,900	9	179,700	7
Retail	27,100	8	240,900	10
Accommodation and food services	25,400	8	167,100	7
Business administration and support services	21,300	7	182,700	8
Public administration and defence	17,500	5	145,500	6
Arts, entertainment, recreation and other services	16,300	5	113,200	5
Information and communication	12,800	4	58,100	2
Transport and storage (inc postal)	10,400	3	96,300	4
Construction	9,800	3	125,000	5
Manufacturing	7,200	2	183,400	8
Wholesale	6,500	2	73,600	3
Property	4,900	2	33,300	1
Mining, quarrying and utilities	3,100	1	64,800	3
Motor trades	3,100	1	39,800	2
Agriculture, forestry and fishing	200	0	82,400	3
Column total	323,200	100	2,425,900	100

Source: Office for National Statistics, Business Register and Employment Survey

* Employees and working proprietors. Rounded to nearest percentage.

Figure 33

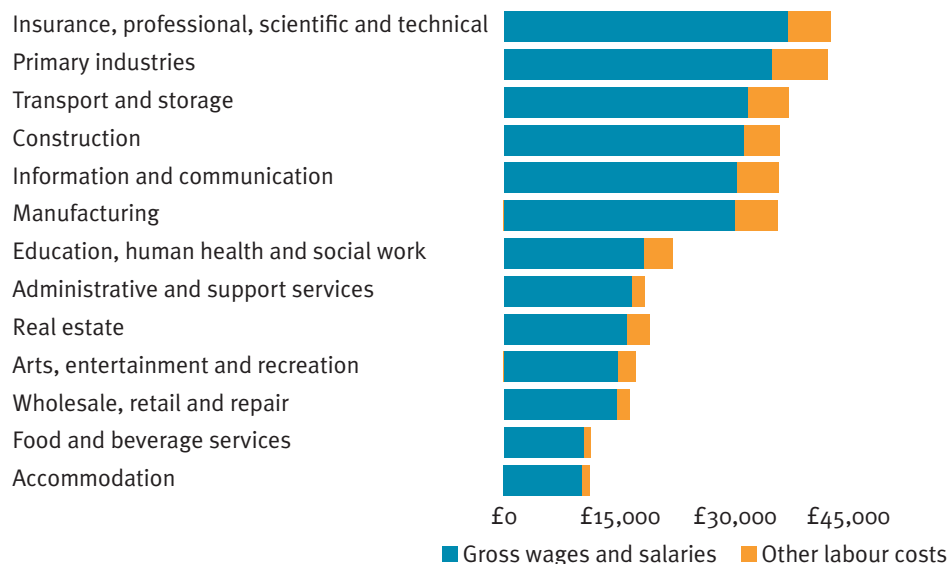
Average gross annual earnings per resident in major UK cities 2012–2013



Source: Office for National Statistics, Annual Survey of Hours and Earnings

Figure 34

Total labour costs per employee in Edinburgh by sector (2011)



Source: The Scottish Government, Scottish Annual Business Statistics

Figure 35

Schools in Edinburgh 2013–14

	No of schools	No of pupils
Early Learning and Childcare *	218	9,132
Primary Schools	88	25,887
Secondary Schools	23	18,514
Special Schools	12	659
Independent Schools **	18	10,770
TOTAL	359	64,962

Source 1: The City of Edinburgh Council

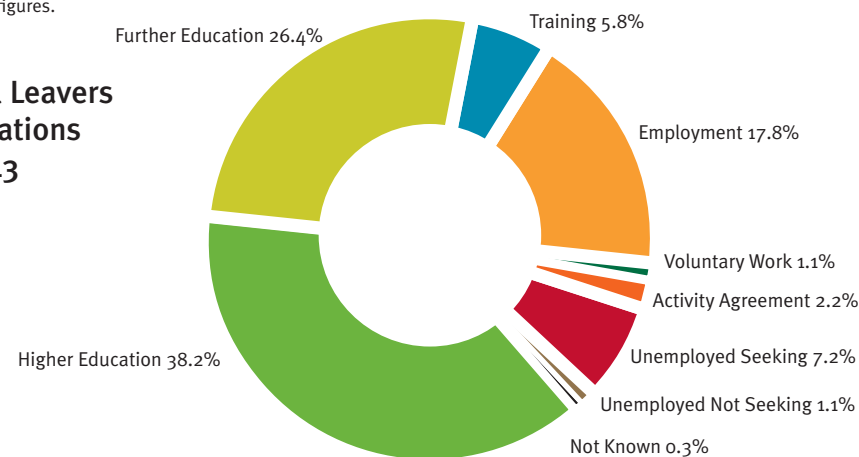
Source 2: Scottish Council of Independent Schools

* Includes partner provider nurseries, children and families centres and nursery classes in primary and special schools.

** 2011–12 figures.

Figure 36

School Leavers Destinations 2012–13

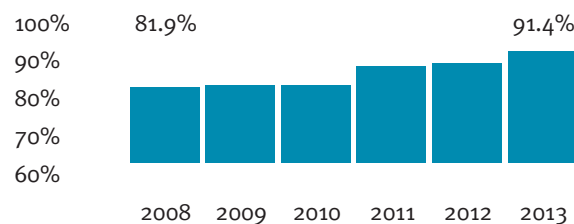


Source: Skills Development Scotland

School leaver destinations initial follow up 2012–13.

Figure 37

Positive destination trend for school leavers 2008–2013



Source: The Scottish Government

All figures are based on the total for initial follow up. 6 month follow up destination figures are published in June 2014.

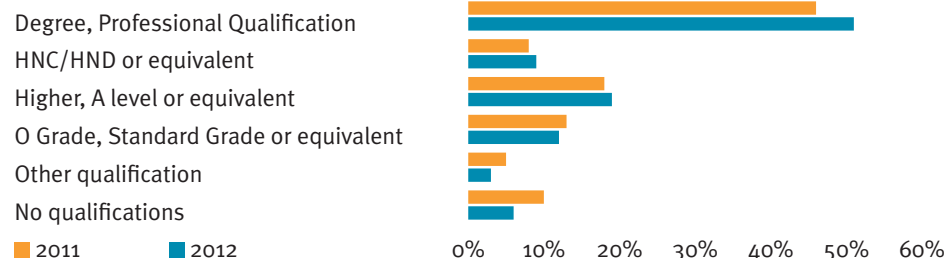
Did You Know?

In 2013 96% of residents were satisfied with Edinburgh schools.

Source: Edinburgh People Survey 2013

Figure 38

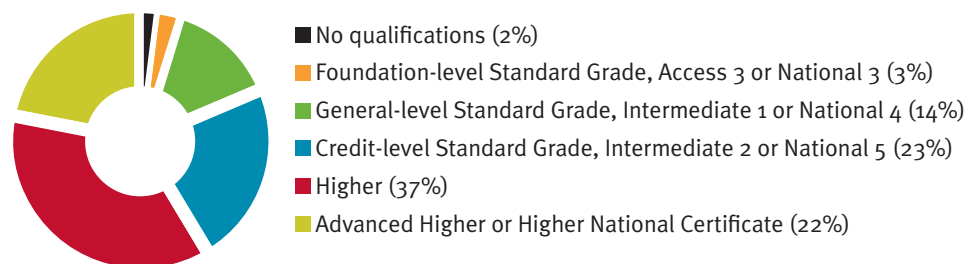
Highest qualification of working age residents of Edinburgh 2012



Source: The Scottish Government, Scottish Household Survey

Figure 39

Highest leaving qualification from publically-funded secondary schools 2012

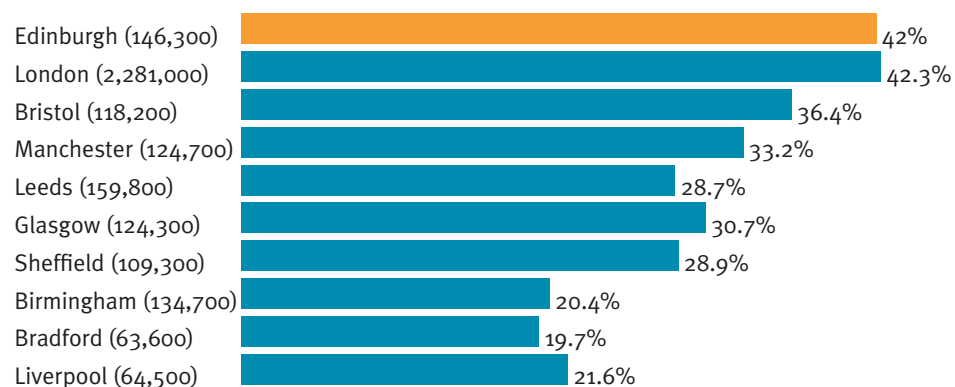


Source: The Scottish Government, Attainment and Leaver Destinations Supplementary Data

* Percentage of school leavers by highest SCQF level at which one or more passes were achieved.

Figure 40

Working age residents educated to degree-level or above in major UK cities 2013



Source: Office for National Statistics, Annual Population Survey

Figure 41

Students enrolled in higher education institutions in Edinburgh 2012–13

Figure

By level of study

Institution	University of Edinburgh*	Edinburgh Napier University	Heriot-Watt University	Queen Margaret University	Total
Undergraduate	19,125	10,720	6,830	3,430	40,105
Postgraduate	8,565	2,130	4,235	1,905	16,835
Total	27,690	12,855	11,065	5,340	56,950

By domicile

UK	18,545	10,045	7,030	4,240	39,860
Other EU	3,100	1,615	1,180	610	6,505
Non-EU	6,045	1,190	2,860	485	10,580
Total	27,690	12,855	11,065	5,340	56,950

By destination of graduate

Employment	3100	1780	935	400	6215
Further Study	765	210	215	50	1240
Employment & Further Study	270	90	35	25	420
Unemployment	315	165	85	40	605
Other	190	95	30	30	345
Total	4,640	2,340	1,300	545	8,825

Source: Higher Education Statistics Agency

* Includes Edinburgh College of Art.

Figure 42

Students enrolled in Edinburgh's colleges 2012–13

College	Edin Telford		Jewel and Esk		Stevenson		Total	
Age	Count	%	Count	%	Count	%	Count	%
under 16	568	5%	251	5%	310	3%	1,129	4%
16–18	3,240	31%	1,576	31%	2,137	21%	6,953	27%
19–24	3,127	30%	1,359	27%	2,118	21%	6,604	26%
25–59	3,434	33%	1,815	36%	5,317	53%	10,566	41%
60–64	38	0%	38	1%	101	1%	177	1%
65 and over	16	0%	59	1%	70	1%	145	1%
Total	10,423	100%	5,098	100%	10,053	100%	25,574	100%

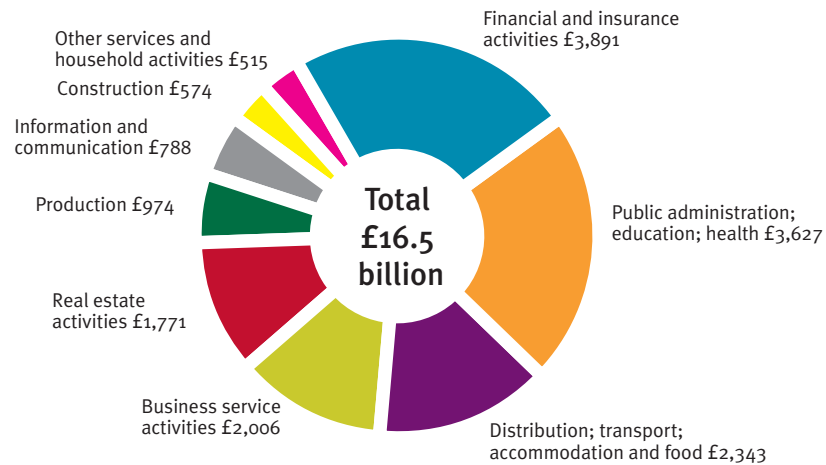
Source: Scottish Funding Council

All totals may not add to 100% due to rounding. These three colleges merged in October 2012 to form Edinburgh College.

5 Economy

Figure 43

Gross value added of Edinburgh 2011 (£ millions)

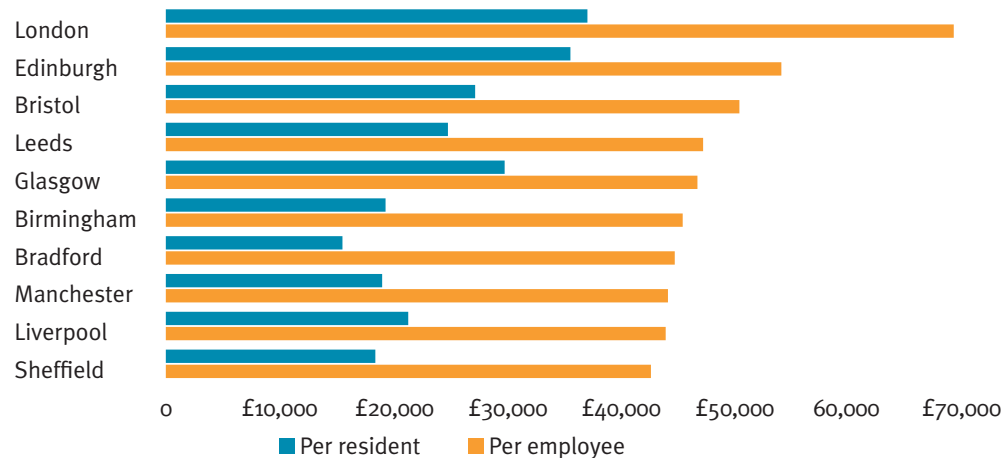


Source: Office for National Statistics, Regional GVA

Agriculture, forestry and fishing sector contributes £50 million GVA to the Edinburgh economy, too small to show on the chart.

Figure 44

Gross value added in major UK cities 2012



Source: Office for National Statistics, Regional GVA

Figure 45

Registered enterprises in Edinburgh by employee size band and sector 2013

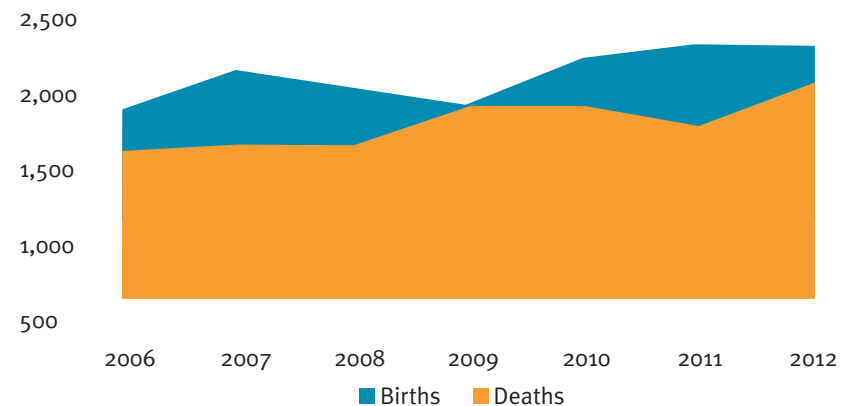
	0 – 49	50 – 249	250+	Total*
Professional, scientific and technical activities	3,545	135	100	3,780
Wholesale, retail and repair	2,085	130	300	2,515
Information and communication	1,810	40	50	1,895
Accommodation and food service	1,320	60	80	1,460
Construction	1,265	20	30	1,315
Administrative and support service activities	1,015	45	100	1,160
Other service activities	855	40	25	920
Human health and social work	735	85	70	890
Real estate activities	725	30	25	775
Arts, entertainment and recreation	490	20	25	535
Manufacturing	445	30	25	500
Financial services	380	30	75	485
Transportation and storage	200	25	45	270
Education	225	15	20	260
Primary industries and utilities	180	5	20	205
Total	15,275	710	990	16,965

Source: The Scottish Government, Businesses in Scotland 2013

* Figures have been rounded.

Figure 46

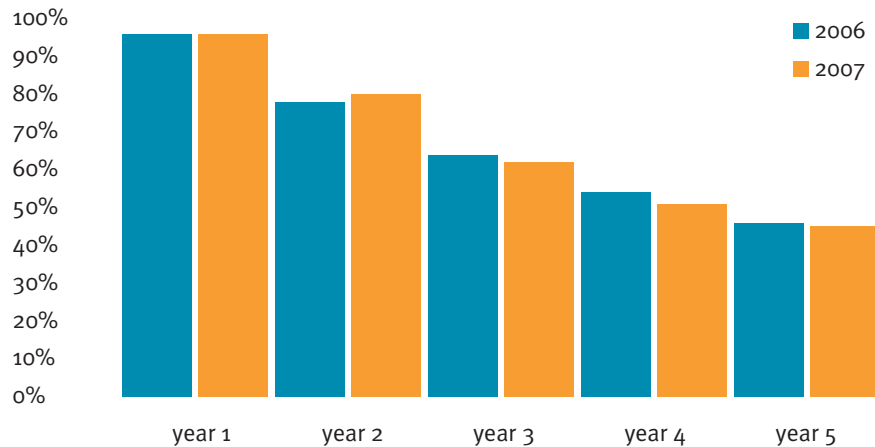
Business births and deaths 2006–2012



Source: Office for National Statistics, Business Demography

Figure 47

New business survival rates in Edinburgh

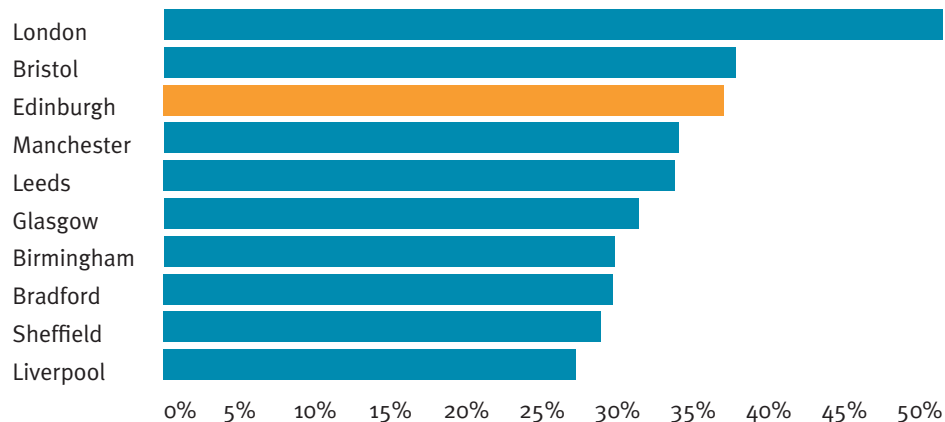


Source: Office for National Statistics, Business Demography

Figures are based on the number of businesses formed in 2006 and 2007 and tracked over a five year period.

Figure 48

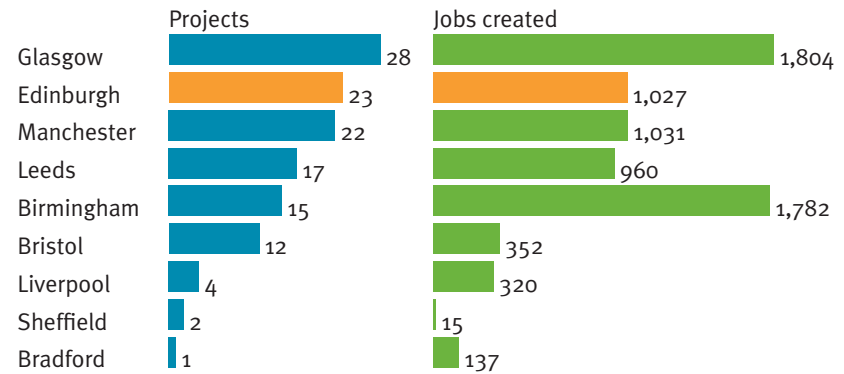
Business density: VAT/PAYE – registered businesses per 1,000 residents in major UK cities 2012



Source: Office for National Statistics, Business Demography

Figure 49

Foreign direct investments in major UK cities 2013



Source: FDI Markets

* London Projects 334, Jobs Created 17,056.

Figure 50

Top Edinburgh-based companies* pre-tax profits by £ millions 2012

Company	Profits	Parent	Sector
Standard Life PLC	£996	Standard Life PLC	Insurance/pensions
Scottish Widows Group Ltd	£441	Lloyds Banking Group PLC	Insurance/pensions
HBOS PLC	£255	Lloyds Banking Group PLC	Banking
Tesco and Tesco bank	£234.6	Tesco PLC	Banking/groceries
Diageo Scotland Ltd	£205	Diageo PLC	Distilling
Walter Scott and Partners Ltd	£93.1	Bank of New York Mellon Corp	Fund management
Wood Mackenzie Ltd	£79.6	Hellman and Friedman LLC	Consultancy
Sainsbury's Bank PLC	£52.9	Sainsbury's Bank PLC	Banking
First State Investment Mgmt (UK) Ltd	£51	Commonwealth Bank of Australia	Fund management
Scottish Water Business Stream Ltd	£35.3	Scottish Parliament	Water and sewage
BlackRock International Ltd	£32.8	BlackRock International Ltd	Fund management
John Menzies PLC	£32	John Menzies PLC	Logistics
Artemis Asset Management Ltd	£23.2	Affiliated Managers Group, Inc	Fund management
Edinburgh Partners Ltd	£22.9	Edinburgh Partners Ltd	Fund management
Heineken UK Ltd	£20.2	Heineken NV	Brewing
Petroleum Experts Ltd	£19.4	Integrated Technologies Group Ltd	Software developers
Marine Harvest (Scotland) Ltd	£17.5	Marine Harvest ASA	Seafood
Concept Systems Holdings Ltd	£16.3	ION Geophysical Corporation	Software developers
Forth Ports Ltd	£15.7	Arcus European Infrastructure Fund	Port operation
Hunter Boot Ltd	£13.6	Searchlight Capital Partners, Inc	Footwear

Source: Bureau van Djick, FAME

* Excluding trusts.

Figure 51

Edinburgh's largest employers 2014

Rank	Employer	Sector	HQ	Employees
1	NHS Lothian	Public Sector	Edinburgh	19,517
2	City of Edinburgh Council	Public Sector	Edinburgh	19,258
3	University of Edinburgh	Higher Education	Edinburgh	12,650
4	Lloyds Banking Group	Banking	London	9000*
5	The Royal Bank of Scotland Group	Banking	Edinburgh	8000*
6	Standard Life	Insurance and pensions	Edinburgh	5,008
7	Scottish Government	Public Sector	Edinburgh	3,974
8	Tesco and Tesco Bank	Retail	Cheshunt	2,581
9	Police Scotland (Edinburgh)	Public Sector	Alloa	2,564
10	Sainsbury's and Sainsbury's Bank	Retail	London	2,227
11	Royal Mail	Distribution	London	2,200
12	AEGON UK	Insurance and Pensions	Edinburgh	2,119
13	Lothian Buses	Public Sector	Edinburgh	1,989
14	Selex ES	Manufacturing	Basildon	1,950
15	Heriot-Watt University	Higher Education	Edinburgh	1,775
16	Edinburgh Napier University	Higher Education	Edinburgh	1,644
17	Edinburgh College	Further Education	Edinburgh	1,400
18	HM Revenue and Customs	Public Sector	London	1,368
19	BT	Telecommunications	London	1,338
20	Scottish Gas	Energy	Edinburgh	1,200

Source 1: The City of Edinburgh Council, Edinburgh Employers Survey

Source 2: Office for National Statistics, Annual Civil Service Employment Survey

* Denotes a rounded estimate as given by the organisation.

Did You Know?

In 2013 the Council's Economic Development Service and its partner agencies supported the creation and safeguarding of 659 jobs in Edinburgh

Source: The City of Edinburgh Council

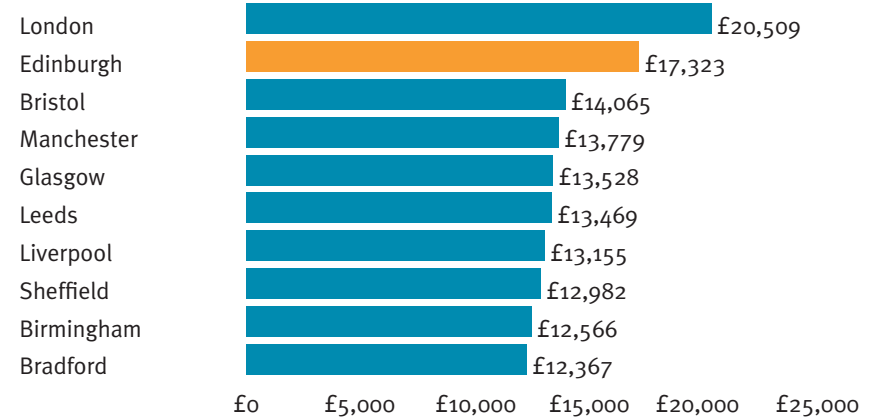
Did You Know?

3,027 unemployed people were supported into work and learning by the City of Edinburgh Council and its 'Joined up for Jobs' partners in 2013

Source: The City of Edinburgh Council

Figure 52

Average gross disposable income per resident in major UK cities (2011)



Source: Office for National Statistics, Regional Gross Disposable Household Income

* Income available for spending/saving after tax, pension contributions and mortgage payments.

Figure 53

Average weekly expenditure of households in Scotland 2010–2012

	Expenditure	Scotland as % of UK
Transport	£61.8	95%
Recreation and culture	£53.7	88%
Housing – mortgage	£116.4	84%
Food and non-alcoholic drinks	£53.2	97%
Restaurants and hotels	£36.8	92%
Household goods and services	£26.9	92%
Housing maintenance, utilities and water	£37.2	99%
Clothing and footwear	£23.5	103%
Housing – rent	£91.5	67%
Insurance	£12.4	77%
Alcoholic drinks, tobacco and narcotics	£14.3	118%
Communication	£12.0	90%
Personal care	£10.4	96%
Health	£4.4	73%
Education	£3.4	43%
Miscellaneous goods and services	£8.6	81%

Source: Office for National Statistics, Living Costs and Food Survey

* Housing costs averaged across those that pay rent and those paying a mortgage. Other figures are averaged across all.

6 Social Economy

Figure 54

Geographical reach of charities registered in Edinburgh 2013

Total 2,630, total income £2.7 billion

Source: OSCR (Scotland's Charity Register)

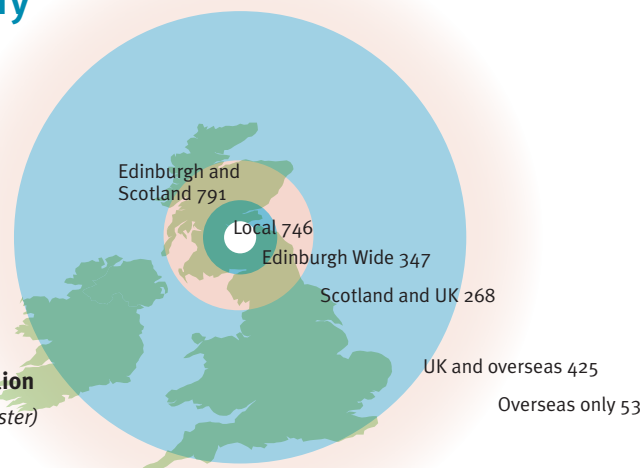
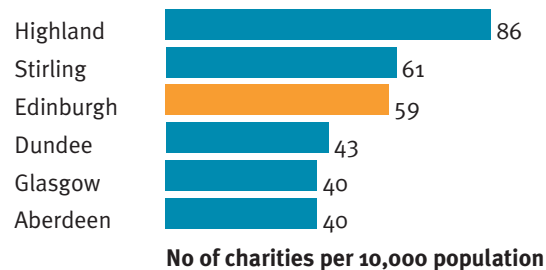


Figure 55

Charities in major Scottish cities 2011



Source: OSCR Scottish Charities Review 2011

Figure 56

Volunteering in major Scottish cities 2012

	All	Economic Status		
		Employed	Retired	Other
Edinburgh	34	34	29	37
Glasgow	24	26	23	21
Aberdeen	27	30	29	18
Dundee	22	14	33	23

Source: Scottish Household Survey 2012

% of people surveyed who provided unpaid help to local organisations or groups in the past year.

Did You Know?

A recent survey of 42 members of Edinburgh Social Enterprise Network showed a ratio of seven volunteers for every paid staff member.

Source: ESEN – People, Profit and Place Report 2013

Figure 57

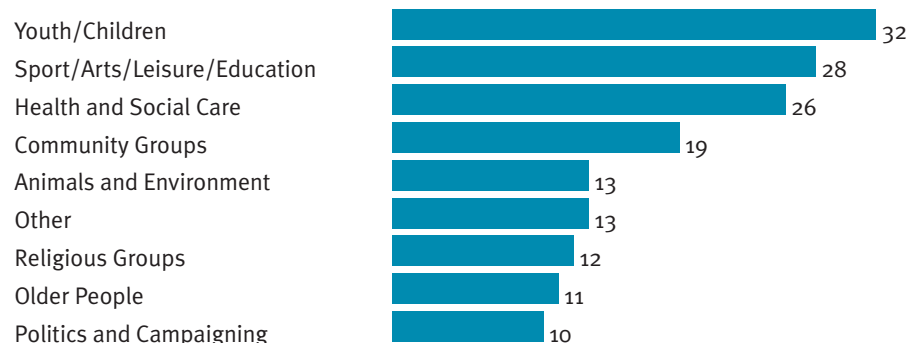
Top 10 Edinburgh charities by income 2013

Registered Charity	£M
Edinburgh University	701
Heriot Watt University	155.6
Church of Scotland	112.3
Edinburgh Napier University	107.8
SRUC (Scottish Rural College)	67.2
Edinburgh Merchant Company Education Board	49.2
The National Trust for Scotland	45.8
Bield Housing and Care	44.1
Dunedin Canmore Housing	38.3
The Link Group	36.9
TOTAL	1,358

Source: OSCR 2013

Figure 59

Volunteering activity in Edinburgh 2012

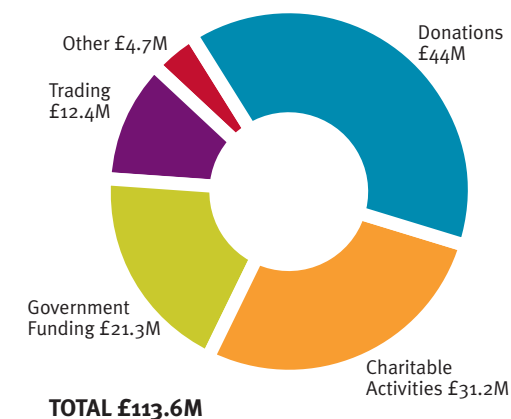


Total sample 164

Source: Scottish Household Survey 2012

Figure 58

Income sources of locally focussed charities 2013



Source: OSCR 2013

The total income for local and citywide focussed charities is £157m. However, only charities with income over £250k must provide a breakdown of their income.

Did You Know?

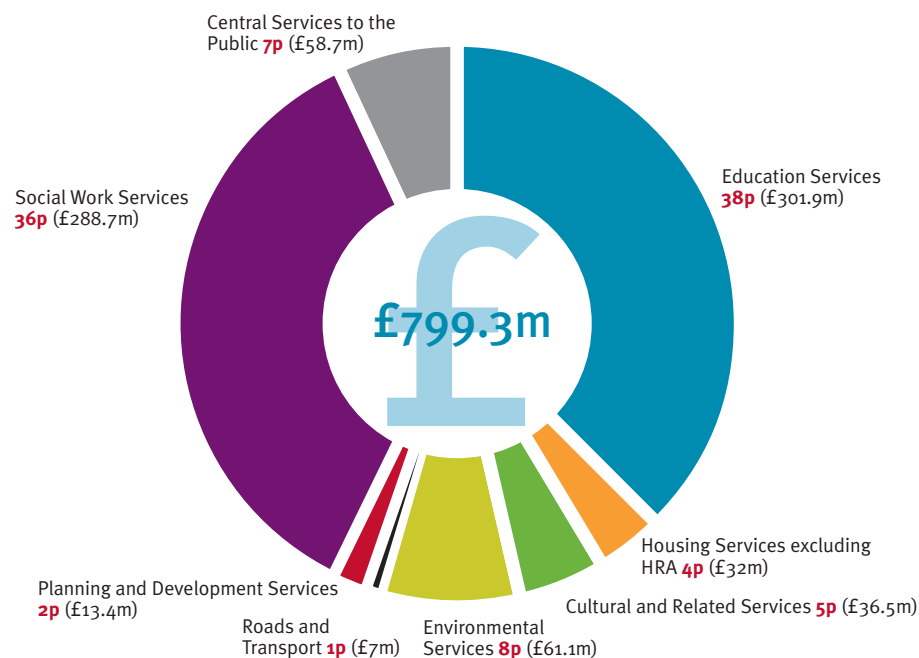
Of 1063 locally focussed charities in Edinburgh 54% have a total income of less than £25,000 and two out of three (around 700) employ no paid workers.

Source: OSCR 2013

7 The City of Edinburgh Council

Figure 60

How every £ of council money is spent 2013–14*



Source: The City of Edinburgh Council

* Net Expenditure by Service. Figures rounded to the nearest whole number.

Figure 61

Sickness absence in Scottish local authorities 2012–13



Source: Local Government Benchmarking Framework

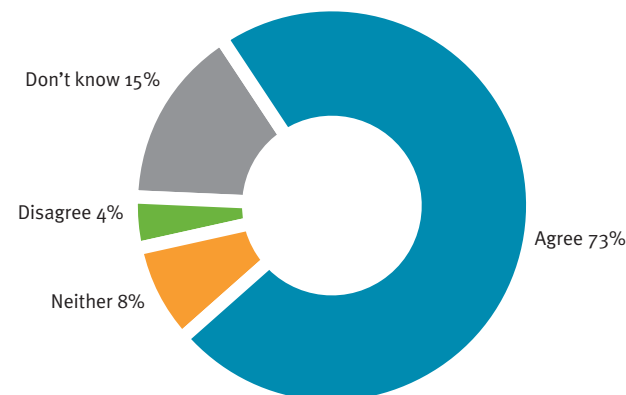
Did You Know?

In 2012–13 94.5% of all Council Tax due to the City of Edinburgh Council was collected.

Source: The City of Edinburgh Council

Figure 62

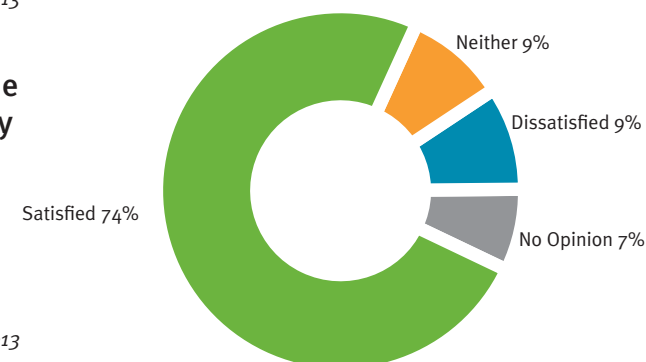
It is easy to find information I want from the Council



Source: Edinburgh People Survey 2013

Figure 63

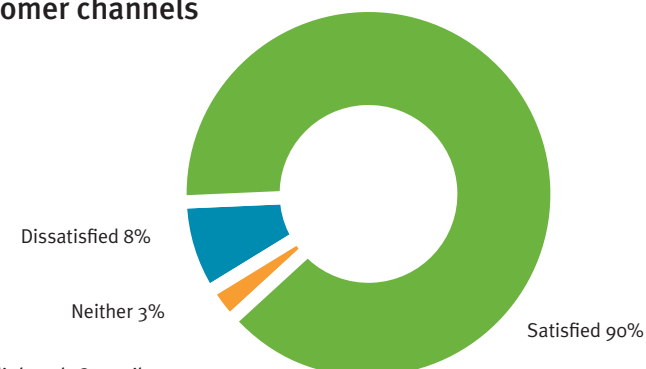
Satisfaction with how the Council manages the city



Source: Edinburgh People Survey 2013

Figure 64

Customer satisfaction across all customer channels



Source: The City of Edinburgh Council
From Customer Hub feedback Jan – Dec 2013.

8 Tourism

Figure 65
Tourism In Edinburgh 2012

	Domestic	Overseas	Total
Visits (million)	2.48	1.26	3.73
Nights (million)	6.49	6.86	13.35
Average nights	2.60	5.50	3.58
Expenditure (£'million)	£714	£554	£1,268
Average expenditure per visit	£288	£440	£340

Source: VisitScotland

Figure 66
Average hotel room rate and revenue per available room 2012–2013

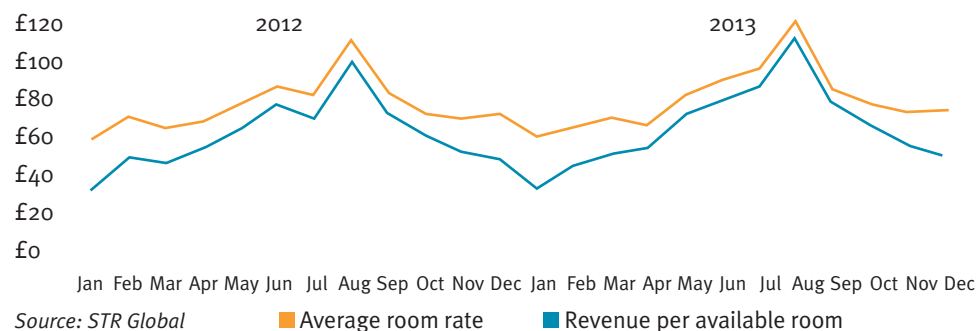


Figure 67
Hotel room occupancy (%) 2012–2013

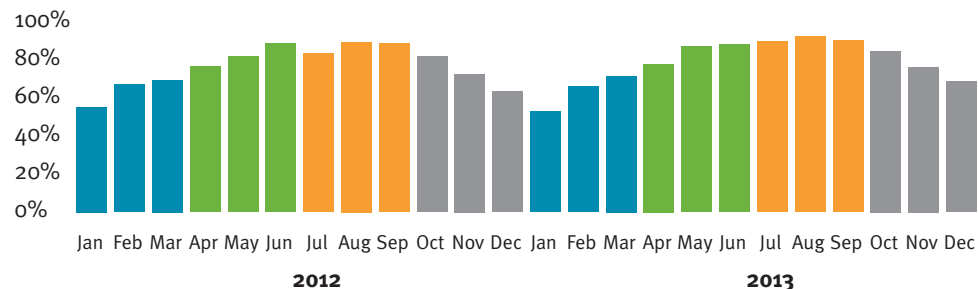


Figure 68
Hotel occupancy 2008–2013

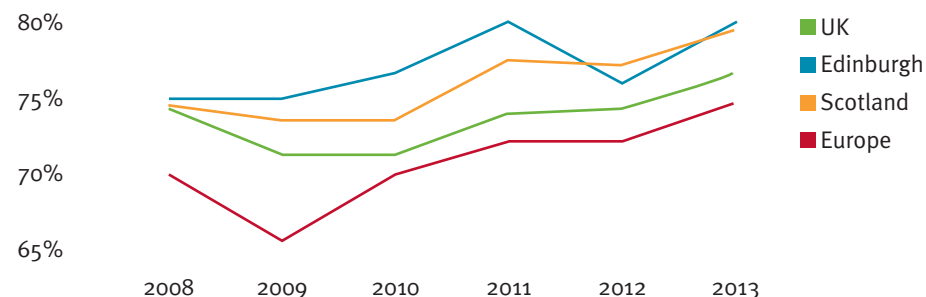


Figure 69
Most popular visitor attractions in Edinburgh 2013

Attraction	Visitor Numbers
National Museum of Scotland	1,768,090
Edinburgh Castle	1,420,027
St Giles	940,530
Scottish National Gallery	933,296
Edinburgh Zoo	760,897
National War Museum	572,361
Royal Botanic Garden Edinburgh	679,756
Edinburgh Bus Tours	555,526
Scottish Parliament	308,798
Royal Yacht Britannia	292,979
Scottish National Gallery of Modern Art	265,091
Scottish National Portrait Gallery	261,137
Scotch Whisky Experience	234,979
Museum of Childhood	208,264
City Art Centre	94,380

Source 1: Association of Scottish Visitor Attractions (ASVA)
Source 2: Association of Leading Visitor Attractions (ALVA)

Figure 70

Average daily expenditure of visitors to Edinburgh (2011–13)

	2011	2012	2013
Accommodation	£29.76	£34.64	£31.65
Eating and drinking	£23.37	£21.88	£21.01
Shopping	£16.04	£16.01	£15.06
Entertainment	£9.65	£9.68	£9.60
Travel and transport	£4.83	£4.73	£4.54
Total	£83.65	£86.94	£81.86

Source: The City of Edinburgh Council

Figure 71

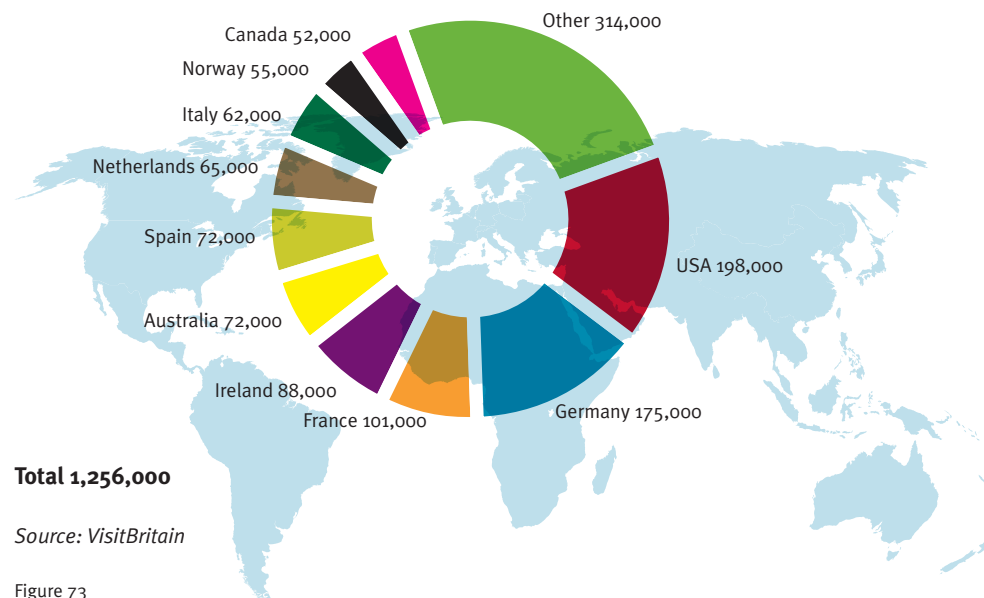
Attendees at major festivals in Edinburgh 2013

Festival	Attendees
Edinburgh Festival Fringe	1,943,493
Edinburgh International Festival	408,500
Edinburgh International Book Festival	347,814
Edinburgh Art Festival	288,200
Royal Edinburgh Military Tattoo	220,000
Edinburgh International Science Festival	90,000
Edinburgh's Hogmanay	281,800
Edinburgh Jazz and Blues Festival	51,850
Edinburgh International Film Festival	45,200
Edinburgh Mela	20,900
Scottish International Storytelling Festival	24,186
Tradfest	10,200
Imaginate Festival	9,466
Total	3,741,609

Source: The City of Edinburgh Council

Figure 72

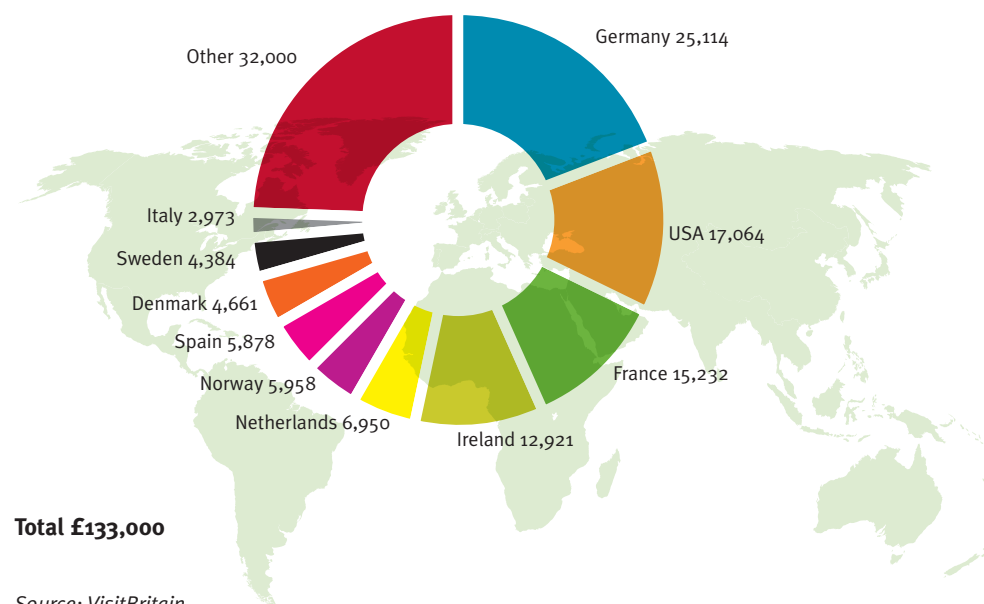
Overseas visitors to Edinburgh by country of residence 2012



Source: VisitBritain

Figure 73

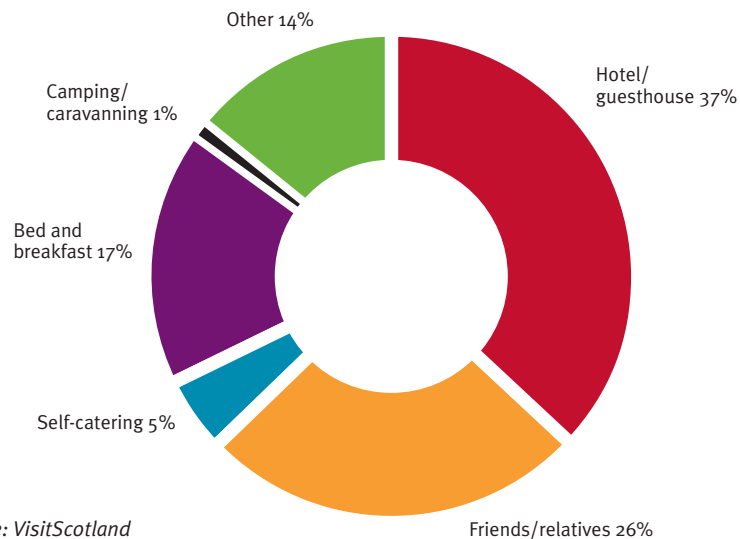
Overseas business visitors to Edinburgh by country of residence 2012



Source: VisitBritain

Figure 74

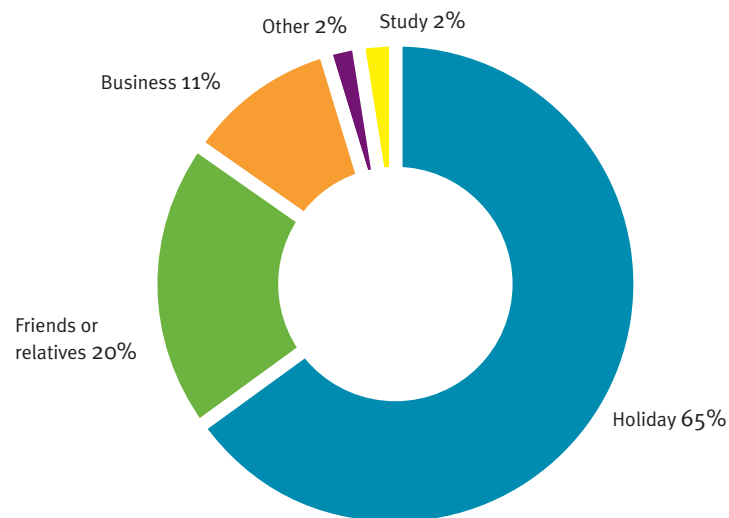
Accommodation used by visitors to Edinburgh 2012



Source: VisitScotland

Figure 75

Overseas visitors to Edinburgh by purpose of visit 2012



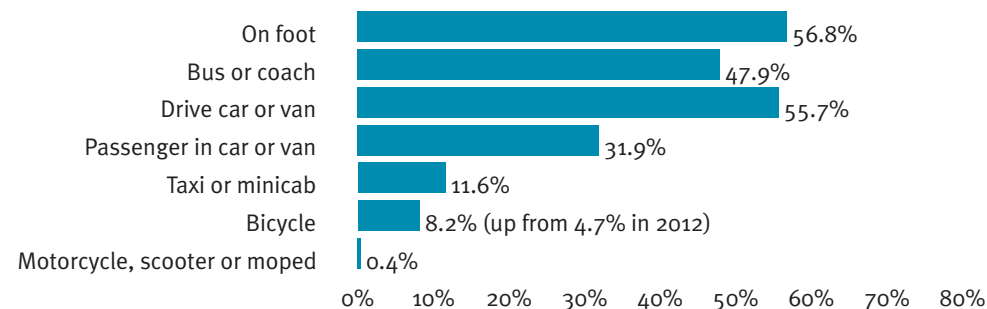
Total 1,256,000

Source: VisitBritain

9 Travel and Connectivity

Figure 76

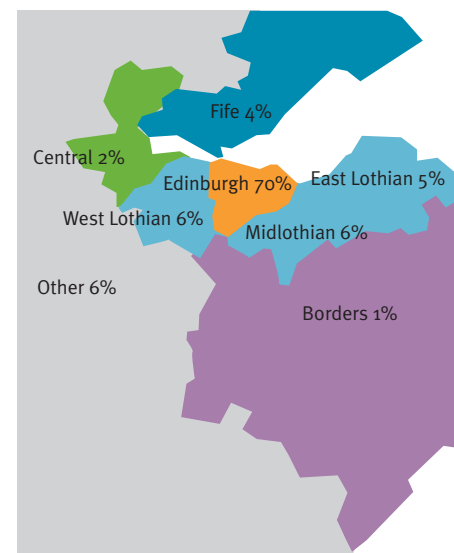
Transport used by residents of Edinburgh 2013



Source: Edinburgh People Survey 2013

Figure 77

Place of residence of workers in Edinburgh 2012



Source: The Scottish Government, Scottish Household Survey

Figure 78

Travel times to Edinburgh city centre 2013

City	Car	Train
Glasgow	59 mins	49 mins
Liverpool	4 hr 6 min	3 hr 36 min
Manchester	4 hr 4 min	3 hr 08 min
Bradford	4 hr 11 min	3 hr 33 min
Leeds	4 hr 21 min	2 hr 58 min
Sheffield	4 hr 51 min	3 hr 20 min
Birmingham	5 hr 16 min	4 hr 06 min
Bristol	6 hr 33 min	5 hr 49 min
London	7 hr 22 min	4 hr 00 min

Source 1: AA Route Planner

Source 2: Scotrail

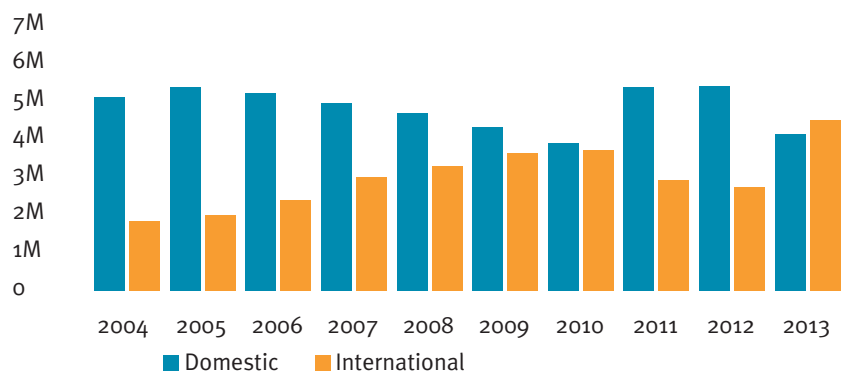
Did You Know?

30% of all Edinburgh jobs are filled by staff commuting from surrounding areas.

Source: Scottish Household Survey (Transport Scotland analysis)

Figure 79

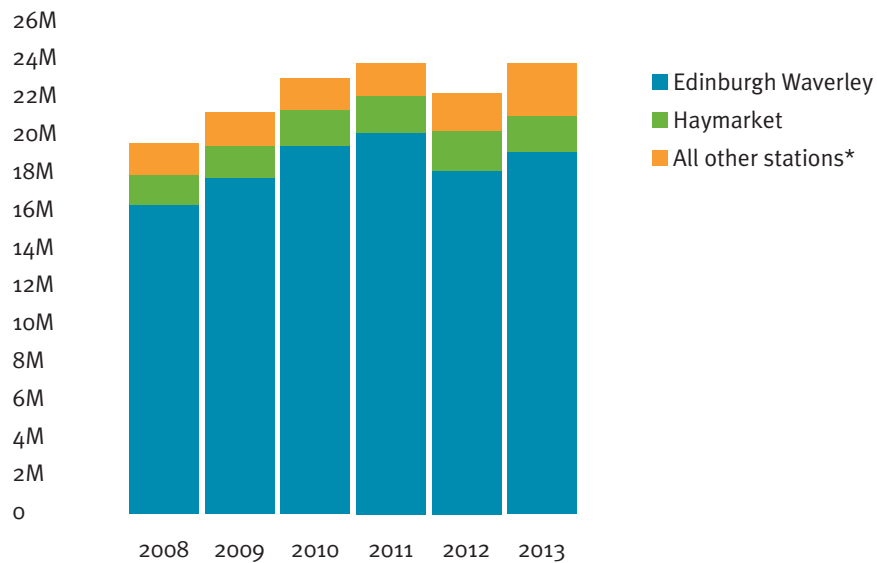
Passenger numbers at Edinburgh Airport 2004–2013 (millions)



Source: Civil Aviation Authority, UK Airport Statistics

Figure 80

Rail passenger numbers in Edinburgh for fiscal years ending 2008–2013

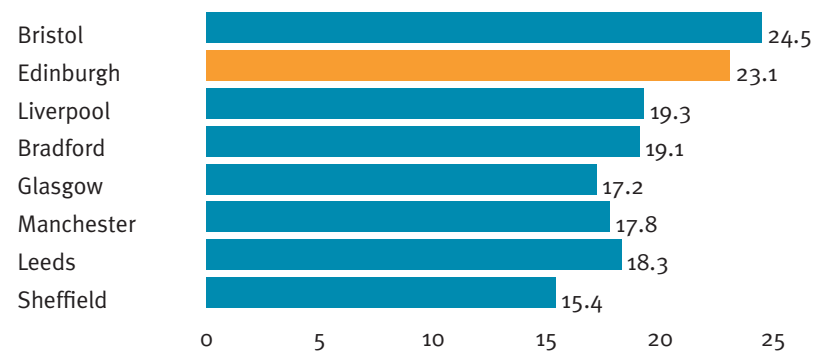


Source: Office of Rail Regulation, Station Usage

* Brunstane, Curriehill, Dalmeny, Edinburgh Park, Kingsknowe, Newcraighall, Slateford, South Gyle and Wester Hailes.

Figure 81

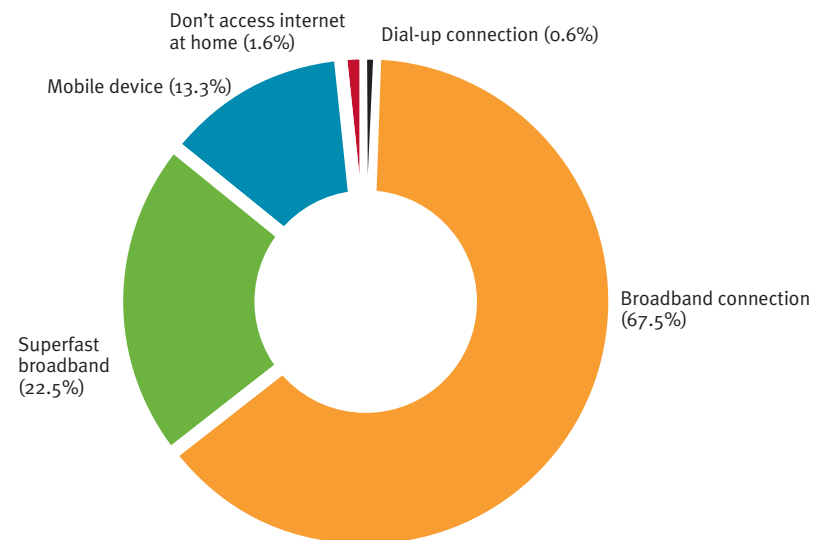
Average broadband connection speed in major UK cities 2013 (Mbit/sec)



Source: OFCOM, Communications Infrastructure Report

Figure 82

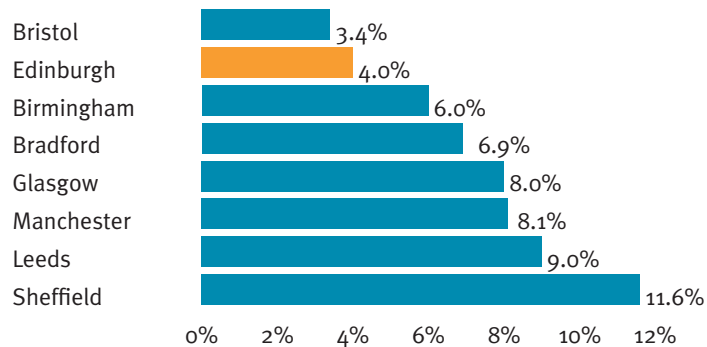
How residents of Edinburgh access the internet from home 2013



Source: Edinburgh People Survey 2013

Figure 83

Percentage of homes getting less than 2Mbit/s in major UK cities 2013



Source: OFCOM, Communications Infrastructure Report

Figure 84

Superfast broadband availability in major UK cities 2013

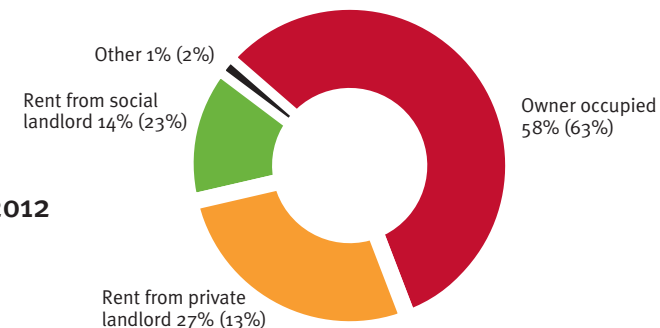


Source: OFCOM, Communications Infrastructure Report

10 Property

Figure 85

Housing tenure of households in Edinburgh (Scotland)* 2012

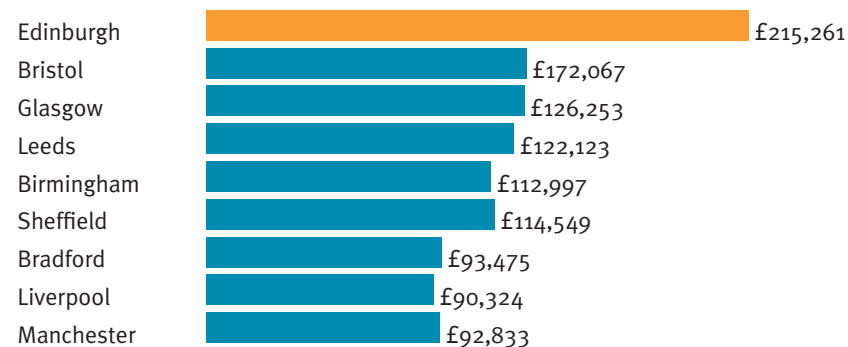


Source: Scottish Household Survey

* Based on 780 (10,640) surveyed.

Figure 86

Average residential property selling prices in major UK cities 2013

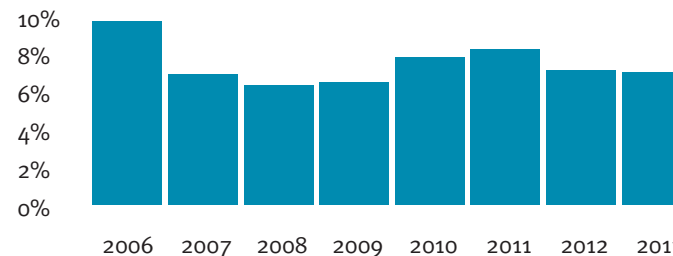


Source 1: Registers of Scotland [Scottish cities]

Source 2: Land Registry [English cities]

Figure 87

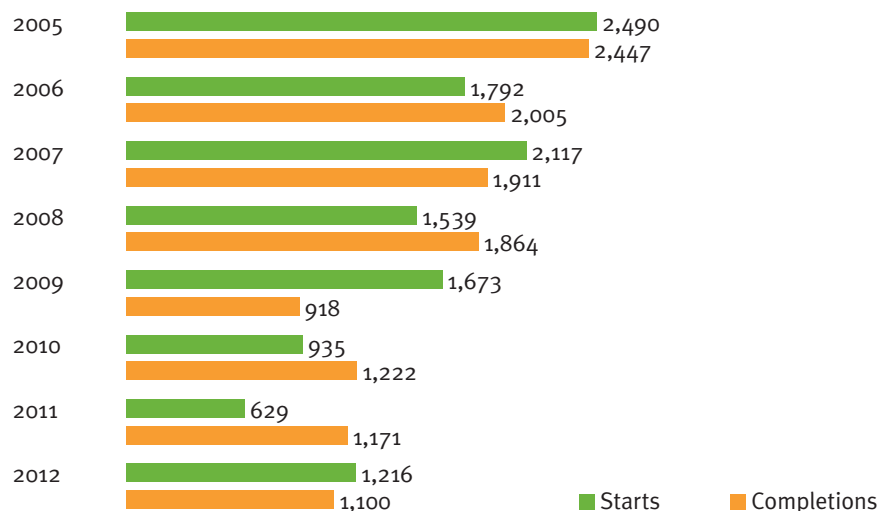
Vacant shop units in Edinburgh city centre 2006–2013



Source: The City of Edinburgh Council

Figure 88

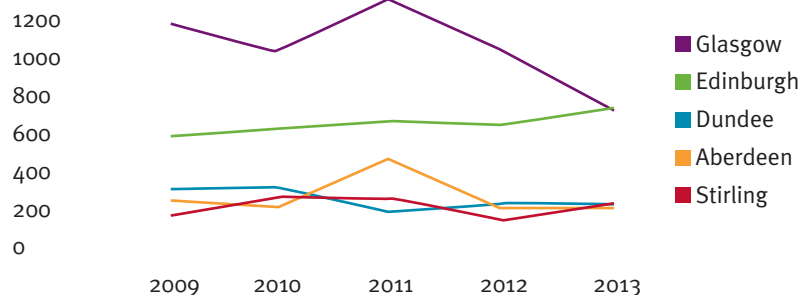
Housebuilding new starts and completions in Edinburgh 2003–2012



Source: The Scottish Government, Housing Statistics for Scotland

Figure 89

Affordable housing completions – Scottish cities 2009–2013



Source: The Scottish Government

Includes local authority and housing association completions.

Did You Know?

In 2013–14 89% of householder planning applications and 74% of non-householder applications were dealt with within two months of being received. In addition 73% of major planning decisions (large scale projects) were dealt with within four months.

Source: The City of Edinburgh Council

1 People

- Fig 1 www.nrscotland.gov.uk/
- Fig 2 www.nrscotland.gov.uk/
- Fig 3 www.nrscotland.gov.uk/
- Fig 4 www.nrscotland.gov.uk/
- Fig 5 www.nrscotland.gov.uk/
- Fig 6 tinyurl.com/DWP-NINO2012
- Fig 7 tinyurl.com/DWP-NINO2012
- Fig 8 tinyurl.com/ScottishHouseholdSurvey
- Fig 9 www.gro-scotland.gov.uk/

2 Quality of Life

- Fig 10 tinyurl.com/Wellbeing-ONS
- Fig 11 tinyurl.com/EdinburghPeopleSurvey
- Fig 12 tinyurl.com/EdinburghPeopleSurvey
- Fig 13 tinyurl.com/Edinburgh-CrimeData
- Fig 14 tinyurl.com/EdinburghPeopleSurvey
- Fig 15 www.nrscotland.gov.uk/
- Fig 16 www.nrscotland.gov.uk/
- Fig 17 tinyurl.com/Edinburgh-CareData
- Fig 18 tinyurl.com/EdinburghPeopleSurvey
- Fig 19 tinyurl.com/EdinburghPeopleSurvey

3 Environment

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- Fig 23 www.edinburgh.gov.uk
- Fig 24 www.edinburgh.gov.uk
- Fig 25 www.keepbritaintidy.org/
- Fig 26 www.keeptscotlandbeautiful.org/

4 Labour and Skills

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- Fig 34 tinyurl.com/BusinessesInScotland
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- Fig 42 stats.sfc.ac.uk/infact/

5 Economy

- Fig 43 tinyurl.com/ONS-regionalaccounts
- Fig 44 tinyurl.com/ONS-regionalaccounts
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- Fig 46 tinyurl.com/Businessdemography
- Fig 47 tinyurl.com/Businessdemography
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- Fig 50 tinyurl.com/Famebusinessdatabase
- Fig 51 tinyurl.com/EdinburghEmployersCivilService
- Fig 52 tinyurl.com/Edin-DisposableIncome
- Fig 53 www.ons.gov.uk/ons/dcp171776_343165.pdf

6 Social Economy

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- Fig 57 www.oscr.org.uk
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7 The City of Edinburgh Council

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- Fig 61 www.edinburgh.gov.uk
- Fig 62 tinyurl.com/EdinburghPeopleSurvey
- Fig 63 tinyurl.com/EdinburghPeopleSurvey
- Fig 64 www.edinburgh.gov.uk

8 Tourism

- Fig 65 tinyurl.com/VisitScotlandresearch
- Fig 66 www.strglobal.com
- Fig 67 www.strglobal.com
- Fig 68 www.strglobal.com
- Fig 69 www.asva.co.uk
- Fig 70 www.alva.org.uk
- Fig 71 tinyurl.com/CityofEdinburgh-economydata
- Fig 72 tinyurl.com/CityofEdinburgh-economydata
- Fig 73 www.visitbritain.com/en/EN/
- Fig 74 www.visitbritain.com/en/EN/
- Fig 75 www.visitbritain.com/en/EN/

9 Travel and Connectivity

- Fig 76 tinyurl.com/EdinburghPeopleSurvey
- Fig 77 tinyurl.com/ScottishHouseholdSurvey
- Fig 78 www.theaa.com
- Fig 79 www.scotrail.co.uk
- Fig 80 www.caa.co.uk/
- Fig 81 www.rail-reg.gov.uk/
- Fig 82 tinyurl.com/OFCOM-Data
- Fig 83 tinyurl.com/OFCOM-Data
- Fig 84 tinyurl.com/OFCOM-Data

10 Property

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