



Planning and Transport
The City of Edinburgh Council
planning@edinburgh.gov.uk

cc: Jo-Anne Laidlaw, CoEC
cc: Robert Newton, GVA Grimley

22 December 2015

PAN for Land at Brunstane

Dear Sirs,

I write in connection with the Proposal of Application Notice for Land at Brunstane dated 17 December 2015 described as:

“Residential development, new primary school, new local centre including retail and other ancillary commercial uses and community facilities, parkland; and associated infrastructure”

Please will you take on board the following requirements which should be actioned at the earliest opportunity.

1. The PAN should be posted online and promoted on social media networks by City of Edinburgh Council and the Developer. This is to ensure that sufficient effort is made to raise awareness of the notice at the earliest possible opportunity.
2. City of Edinburgh Council Planning will send the developers and their agents a copy of Edinburgh Planning Concordat

As regards the proposed consultation detailed in Section 6 of the PAN, it is vital that the consultation should be meaningful, measurable and clearly state how public input can shape the development.



With that in mind, please take on board the following requirements:-

- Advertisement of the PAC should include social media and online advertising as well as traditional media. The resulting reach and engagement of those advertisements should be published as part of the PAC report.
- The Pre-Application Consultation period should run for 14 weeks
- The developer make a commitment to using the Place Standard Tool.
- The developer hold at least two public meetings, one at the start of the PAC period (within the first week) and one at the end.
- Within the first two weeks of the PAC, the developer must conduct a visioning exercise and allow community feedback to be incorporated into any subsequent designs
- The developer publish a website within the first week of the PAC period to act as focal point for the community to engage with the consultation materials.
- The consultation materials used in the PAC must be signed off by Portobello Community Council in advance.
- Any materials used to gather feedback during the PAC must be objective and offer a free choice. They should also be signed off in advance by Portobello Community Council.
- Portobello Community Council must be given a draft copy of the PAC report and be able to comment on its content before it is submitted to Planning.

Yours faithfully,
Geoff Lynn
Chair
Portobello Community Council