

TED^x Portobello

x = independently organized TED event

INVITATION FOR COLLABORATION

TED (technology, education and design) is a nonprofit devoted to Ideas Worth Spreading through TED.com, annual conferences, the annual TED PRIZE and local TEDx events.

A large, three-dimensional logo for TEDx. The letters 'TED' are in a bold, red, sans-serif font with white cutouts. The 'x' is also in red but has a white outline. The logo is set against a dark, wood-paneled background.

A TEDx event is a local gathering where live TED-like talks and prerecorded talks from TED conferences are shared with the wider community.

TEDx Portobello

Entirely volunteer run, TEDxPortobello is an annual event which hosts a series of live speakers to spark deep conversation and connection around a theme. Talks are recorded and uploaded online for the world to experience and share.





We launched the first ever TEDxPortobello in May 2015 and it was a huge success.

Tickets sold out in under four minutes, 8 speakers on stage from Portobello and wider community and 400 viewers of live online streaming.


We were a trending topic on social media in Edinburgh 3,516 views of recorded talks through our website (400 views each). We did this with 10 volunteers supporting the event.




This year's event will take place on 15 May 2016 and will be live streamed.

TEDxPortobello is held at Tribe Party - a community coworking and creative events hub, based in the seaside community of Portobello, Edinburgh.





Found by accident when inviting followers on Twitter, our theme Find Us Here is an invitation to connect to place, neighbours and communities. It is about the here and now, finding ourselves and the journey that brings us together. The theme is open to interpretation and we hope to deliver a collection of talks from a broad spectrum.



We value community, the sharing of stories and good ideas.

Being a sponsor allows you to connect more deeply with customers, prospects, suppliers, and partners. TEDxPortobello provides an authentic opportunity to showcase your brand and its values as well as being part of a truly innovative community event.



For up to £100 in support, we can provide the following:

X Thank you at the event

X Exclusive tickets to TEDxPortobello Masterclass

For £150 to £250 in support, we can provide the following:

X Secondary poster placement at event

X Recognition as sponsor at the event

X Recognition on our website as sponsor

X Exclusive tickets to TEDxPortobello Masterclass

X 1 VIP tickets to the main event

A close-up photograph of a person's hands holding a tablet computer. The tablet screen shows a TEDx event with a speaker on stage and an audience. The background is a blurred crowd of people at the event.

**For £300 to £500 in support,
we can provide the following:**

- X Recognition as sponsor by host at the event**
- X Personalized advertising space at event**
- X Recognition on our website as partner**
- X Exclusive tickets to TEDxPortobello Masterclass**
- X 1 VIP tickets to the event**



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Please note the following:

All sponsorship commitments are for the duration of 2016 and up to and commencement of the planning for TEDxPortobello 2017, of which you will be entitled to first refusal to renew your sponsorship commitment.

A photograph of two women laughing together. The woman on the left has dark hair and is wearing a yellow top. The woman on the right is wearing a red headscarf and a yellow top. In the background, a sign reads "TEDx Portobello" in red and white text.

TEDx
Portobello

We are looking for collaborators, partners, and sponsors to support TEDxPortobello.

Your support will offer and allow us to deliver a quality experience to our speakers, volunteers and audience.

If you would like to get involved as a sponsor, partner or in any other way - please email us at tedxportobello@gmail.com

We value the commitment of our partners for another year of support.

Grow Your Potential

GoJo

Tribe Party

GloCast Event Video & Live Streaming

Jon Davey Photography

EC Design Studio

Happysmile Promotional Products



X Find Us Here

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